

32Red Online Casino to Sponsor the Cheveley Park Stakes



Released on: October 1, 2008, 8:35 am

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Industry: [Entertainment](#)

Press Release Summary: 32Red is set to sponsor the Cheveley Park Stakes at Newmarket Racecourse on 3 October.

Press Release Body: **32Red Online Casino** has announced details of their sponsorship of the Cheveley Park Stakes at Newmarket Racecourse on 3 October.

The six-furlong Group One for two-year-old fillies is sure to be one of the features of the 2008 autumn season at Newmarket and is titled the **32Red.com Cheveley Park Stakes**. It is a race with a tremendous history - not least in recent years - and with this year's renewal prize fund of £170,000 it should encourage a number of the sport's best two-year-old fillies to the race.

The race is part of the autumn season of races at the historic Newmarket course, with nine race days in total making up this year's season. The **Cheveley Park Stakes** was first run more than a century ago in 1899 and is the fillies' equivalent of the Middle Park Stakes. The winner is usually prominent in the ante-post betting for the following season's 1,000 Guineas and a host of top class horses have emerged victorious and defined careers in recent years.

Last season saw subsequent 1000 Guineas winner Natagora lead home Fleeting Spirit in a particularly strong running of the contest, while this time around, Flying Childers winner Madame Trop Vite, Queen Mary Stakes scorer Langs Lash and Irish Thoroughbred Marketing Cherry Hinton Stakes winner Please Sing are in line to present a stiff domestic challenge.

Ed Ware of 32Red said: *"The 32Red.com Cheveley Park Stakes is our first Group One-sponsored race and we are very proud to be associated with a race of this quality."*

"We believe our partnership with Newmarket serves to strengthen the 32Red brand and increases our profile with a significant target audience. We look forward to a competitive and informative 32Red.com Cheveley Park Stakes."

About

32Red

Plc:

32Red is the five times winner of the Best Casino title awarded by watchdog and player advocate site Casinomeister and is renowned for providing industry-leading level of support to players. Over 80% of 32Red's players are from the UK and 32Red is licensed and regulated by the Government of Gibraltar. 32Red Plc is listed on the London Stock Exchange's AIM (ticker: TTR). The Company operates 32Red Casino, 32Red Poker and DashCasino.com which are all based on the Microgaming platform offering customers a wealth of [online poker](#) and [online bingo](#) opportunities.

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