

# 32Red Plc nominated for two awards in the LeisureReport Awards 2008



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**Press Release Summary: 32Red, the online gaming company, has been short listed for two awards in the 2008 LeisureReport Awards**

Press Release Body: **32Red Plc**, the UK facing online gaming company, has revealed that they have been nominated in the **Best Deal of the Year** and **Revitalised Brand of the Year** categories of the **LeisureReport Awards 2008**.

**The LeisureReport Awards** are designed to highlight and reward successful business development and these latest nomination have been announced in recognition of 32Red's progress throughout in 2007 and 2008.

No strangers to the winning of awards, **32Red** has already succeeded in proving itself through the [online casino](#) site, which has won the acclaimed **Best Casino award from Casinomiester** an unprecedented five consecutive years since 2003.

According to **Ed Ware, CEO at 32Red Plc**, the **LeisureReport** recognition of the re-energising of the **32Red Casino** brand was a result of considerable amount of serious work and focus. He added, *"The company wanted to put more time and energy*

*into the 32Red brand to portray the qualities our players have come to know and expect from us."*

**The Best Deal of the Year** nomination reflects **32Red Plc's** corporate performance, with the smooth and successful selling of the betdirect brand in November last year. The subsequent funds were invested into the casino brand and have been the spur for **32Red's** strong performance in 2008. **Ed Ware**, commented, *"We're honoured to have been nominated for two awards - they are demonstrative of 32Red's good year, our progress in 2008 and the direction for us in 2009, where we hope to build and accelerate our success."*

**About 32Red Plc:**  
32Red is the five times winner of the Best Casino title awarded by watchdog and player advocate site Casinomeister and is renowned for providing industry-leading level of support to players.

While over 80% of 32Red's players are from the UK, 32Red Plc is based in Gibraltar and is fully licensed and regulated by the Government of Gibraltar. Listed on the London Stock Exchange's AIM (ticker: TTR), 32Red Plc is renowned for its transparency and excellent player support.

The 32Red PLC gaming company offers a range of online gaming products including an online casino, a [poker room](#), [online bingo](#) and mobile casino. These are operated through the 32Red Casino, 32Red Poker, 32Red Mobile, 32Red Affiliates and DashCasino.com brands.

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