## BedroomPleasures reveals the sexy side to Halloween in the UK



Released on: October 29, 2008, 5:43 am

Press Release Author: **Bedroom Pleasures** 

Industry: Retail

Press Release Summary: BedroomPleasures has reported increasing numbers of people celebrating Halloween with sexy costumes and an explosion in the number of Halloween related toys and lingerie being sold this year



Press Release Body: While most people think that Halloween is just about pumpkins and trick or treating, **BedroomPleasures.co.uk**, online sex toy retailer, has reported there are a growing number of people celebrating in an altogether different manner.

While Halloween has always been big in the USA, it has only really started to take off in the UK in the past two years. Compared with 2007, **BedroomPleasures** has noticed an explosion in the number of

Halloween related toys and lingerie being sold this year. **Rob Stevenson from BedroomPleasures** commented, "Our <u>Halloween lingerie</u> related sales have more than doubled from last year and it just seems to be growing and growing".

This year, more than ever, there seem to be more naughty ways to celebrate Halloween and with this in mind **BedroomPleasures.co.uk** has released a new range of Halloween inspired sex toys and lingerie. This latest range includes provocative outfits which can either be worn to a Halloween party or for more intimate playful dressing up for a partner in the bedroom.

**BedroomPleasures** has introduced over a dozen examples of naughty Halloween inspired attire for those looking to spice up this years' All Hallows' Eve, such as Red Devil, <u>Wicked Dark Fairy</u>, Reversable Witch and Broomstick Babe costumes for women.

For men looking to make an entrance at a party there is the <u>Dr Rigamortis</u> <u>Costume</u>, a simple yet stylishly handsome lab coat, styled with pockets and decorated with Coroner imagery on the back, or the Leg Avenue Prince of Darkness Costume. Each costume comes complete with a range of appropriate accessories such as hats, horns and tails.

As well as seeing an increase in the sales of themed lingerie and costumes, BedroomPleasures has also noted a rise in the popularity of their Glow In The Dark Cuffs and Funky Bondage Tape.

As an added treat to help entice customers to decide to splash out on a new costume, BedroomPleasures has also decided to introduce a 10% discount on all future orders.

About BedroomPleasures.co.uk:

Formed in 2003, with the aim of selling high class sex aids of any nature on the internet, BedroomPleasures is now one of the largest online sex toy and lingerie companies in the UK, stocking over 3,000 products. BedroomPleasures serves hundreds of happy customers every day and provides same-day dispatches to the UK, Europe and beyond.

Web Site: http://www.bedroompleasures.co.uk

Contact Details: Rob Stevenson
Net Trading UK Ltd
Unit 25 Empire Centre
Imperial Way
Watford
Herts
WD24 4YH
0800 0751 633
www.bedroompleasures.co.uk