

Custom Direct raises money for breast cancer research in preparation for the Making Strides Against Breast Cancer walk



Released on: October 21, 2008, 8:37 am

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Press Release Summary: Joppa, MD October 20, 2008—As part of Breast Cancer Awareness Month, The American Cancer Society Making Strides Against Breast Cancer is sponsoring walks all over the United States. To help raise money for research and awareness, Custom Direct is joining in this walk and accepting donations for The American Cancer Society.

Press Release Body: As a company that is very involved in the community, **Custom Direct** is extremely happy to have its employees, under team leader, **Jackie Urlahs**, participating in this event. With approximately twenty employees along with friends and relatives participating, **Custom Direct** has already raised over \$2000 and the number keeps rising. To show its true appreciation for the cause and goodwill of its employees, **Custom Direct** has donated \$500 to **The American Cancer Society** through the **Making Strides Against**

Breast Cancer walk that will take place on October 26, 2008 in Baltimore, Maryland.

The American Cancer Society Making Strides Against Breast Cancer is a cause solely based on donations. Founded by four women, two of whom are breast cancer survivors, **Making Strides Against Breast Cancer** raised over \$50 million in 2007 alone to be used for breast cancer research, increasing education and awareness, ensuring that women have access to mammograms and continual care, providing free programs, and bettering the quality of life of those battling breast cancer. Additionally, almost 500,000 people from over 130 communities across the country participated in the walk last year. **Making Strides Against Breast Cancer** is a wonderful way to provide hope and heighten awareness about this tragic disease.

With a momentum building in donations and the enthusiasm for the walk growing, **Jackie Urlahs** had this to say about the **Making Strides Against Breast Cancer** event, *"I'm really excited to see the response in participation from our associates, and I'm very proud of the amount we've raised in such a short time. I'm hopeful that we will continue to participate in this walk on an annual basis and raise the bar each year."*

About

Custom

Direct:

Offering an array of products, Custom Direct is an environmentally friendly company that has been operating since 1992. Initially only producing checks, Custom Direct has grown to produce other stationary products, custom designed and printed products, and anti-fraud services. With so much to offer, Custom Direct truly has something for everyone.

Web Site: <http://www.cdi-us.com>

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