

# Macdonald Hotels announce new deals for autumn



Released on: October 9, 2008, 5:40 am

Press Release Author: **Macdonald Hotels**

Industry: [Consumer Services](#)

**Press Release Summary: Macdonald Hotels is offering the perfect cost effective opportunity to escape and savour the beauty of autumn**



Press Release Body: **Macdonald Hotels and Resorts** has teamed up with many of the UK's top attractions, including **National Trust for Scotland** properties, **English Heritage** properties and city sightseeing bus tours to provide guests with a host of **Great Days Out** discounts on activities across the country.


**The Great Days Out Autumn** break deals are available at over **40 Macdonald Hotels** situated throughout the UK, allowing guests to take advantage of discounted [short city breaks](#), golf and spa getaways and rural retreats in luxury locations.

The choice of [hotels](#) and attractions which are being included in this latest offer will allow guests to enjoy the highlife without the high price, whether they want to immerse themselves in a fun family holiday, share a romantic quality break, enjoy a [Scottish golf](#)

[break](#) with friends on a championship fairway or simply discover the history and culture of cities like Edinburgh or Bath.

INDULGE IN THE CITY,  
NOT ON YOUR CREDIT CARD.

THIS AUTUMN WITH MACDONALD HOTELS AND RESORTS

A horizontal row of four small square images. From left to right: 1. A woman in a grey dress and red bag walking past a man in a blue shirt and black trousers who is carrying shopping bags. 2. A low-angle shot of a modern, white, cable-stayed building against a blue sky. 3. A castle with golden turrets and walls, surrounded by autumn foliage and red flowers in the foreground. 4. A street scene in a city with historic buildings, a car, and a Union Jack flag hanging from a building.

Keen to ensure that children are spoilt for choice too, **Macdonald Hotels & Resorts** are giving every child their own activity pack and bubble bath to soak up the fun.

**The Great Days Out** promotion includes the chance to visit any one of 400 family attractions around the country. With participating attractions like the Balmoral Estate in Scotland, Drayton Manor Theme Park in the Midlands, Dinosaur Isle on the Isle of Wight, Millennium Stadium Tours in South Wales, The Jorvik Viking Centre in York, and Portmeirion Village and Gardens in North Wales, there are many activities to suit both adults and children alike.

This autumn children under 12 can stay and eat breakfast for free when sharing a room with a parent or guardian, and guests who book one of the [Autumn breaks](#) will receive a late check out on a Sunday up until 4.00pm to really make the most of their weekends.

**The Macdonald Hotels** offer provides a cost-effective opportunity to escape and savour the beauty of autumn.

Notes to Editors:  
Stays are valid between 20 September and 30 November 2008. Free

late check out on Sunday until 4pm, no minimum stay required. This offer is subject to availability Ends

### **About Macdonald Hotels & Resorts**

Macdonald Hotels & Resorts Limited operates 48 hotels across the UK and ten resorts throughout the UK and Spain. The company employs over 4,400 staff and operates in excess of 3900 hotel rooms. First established in 1990 by Donald Macdonald and colleagues, Macdonald Hotels & Resorts was floated in 1996 on the main London Stock Exchange. In 2003, it returned to private ownership and was one of Scotland's biggest public to private deals at a cost of £620m, which was wholly underwritten by the Bank of Scotland. The Bank now owns 50% of the equity with the remainder held by the management.

The Group's focus is on developing its strong portfolio of four and five star hotels, with each offering its own character and individuality underpinned with the quality and attention to detail expected of the Macdonald brand. In particular, the company prides itself on the seasonality and provenance of its food within the hotels, from breakfast through to dinner, as well as its wide range of specially selected wines.

**Web Site:** <http://www.macdonaldhotels.co.uk>

### **Contact Details: Macdonald Hotels & Resorts PR contact:**

**Colin Hutchison**  
**3x1 Public Relations**  
**11 Fitzroy Place**  
**Glasgow**  
**Lanarkshire**  
**G3 7RW**  
**0141 221 0707**