

No Stone Left Unturned In 1968 Murder Case



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Press Release Summary: Live Webcast By TodoCast

Press Release Body: **SAN JUAN CAPISTRANO, Calif., October 6th, 2008:** TodoCast, the affordable portable [live event video streaming](#) system will be airing an unusual excavation in hopes of closing the cold case file on the December 14, 1968 murder of 16 year-old Roger Dale Madison. The dig, located near a section of the 23 Freeway at the Tierra Rejada overpass near Simi Valley, is a culmination of years of tireless detective work by the Los Angeles Police Department and the cooperation of many other law enforcement agencies. With the culprit already tried, convicted and deceased, the primary objective of the project is the recovery of the remains of one of California's most allegedly prolific serial killers, nearly 40 years after the victim's death.

TodoCast was contacted by the LAPD to provide [live streaming video services](#) coverage with their cutting edge, lightweight, mobile, satellite web-casting system. The uninterrupted broadcast will be provided free to the public via the web link <http://www.TODOCast.tv/LAPDtv>.

With the hope that this special event coverage will attract viewers who may be able to help solve other cases, such as homicides and missing children, TodoCast will be streaming live video of the archeological dig as it happens.

"We are honored to assist the Los Angeles Police Department with this case by providing high profile [live video casting solutions](#), which will hopefully lead to additional clues and leads towards solving other missing children cases," said Bryan Hill, TodoCast President. "The fact that our technology can be put to use for such an important cause is very rewarding."

The [TodoCast system](#) delivers new, mobile technology designed for today's need for immediate live news coverage with near broadcast quality video using a lightweight dish assembly that can be mounted on almost any vehicle. This format is the perfect answer for news organizations who want to reach the rapidly growing group of consumers who are choosing to receive their video supported news from online sources rather than traditional broadcast stations or networks. With the ability to stream video via satellite within five minutes from pushing a single button, the TodoCast system can provide breaking news from virtually anywhere at a fraction of the cost of using traditional expensive satellite uplink trucks.

About

TodoCast

TodoCast is a complete turnkey solution for live video streaming over satellite, packaged into a user friendly and revenue generating system for professional videographers, event producers and organizations that deliver breaking news via the web. The TodoCast Content Distribution Network is also vertically integrated to provide TodoCast partners a pay-per-view and advertising engine that enables them to promote and stream live events while generating revenue through paid viewers or advertising revenue. To learn more about TodoCast, visit <http://www.TODOcast.tv>

Web Site: <http://www.todocast.tv>

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