

# Sideline Apparel Offers Savings on Kids NFL Jerseys & NFL Sports Apparel



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Industry: [Retail](#)

## Press Release Summary: NFL Football Jerseys, and Sports Apparel on Sale



Press Release Body: (Marshall, TX) October 31, 2008 – [www.SidelineApparel.com](http://www.SidelineApparel.com), a leading retailer of [NFL jerseys](#), sports apparel and [athletic shoes](#), today announced its Autumn Sale featuring 10-50% off entire stock of footwear and jerseys including Kids NFL Jerseys, NFL Jerseys NFL Football Jerseys.

The online retailer has stepped up its inventory of NFL merchandise for kids and adults in time for pre-holiday shopping. With a huge inventory of athletic

shoes and the season's top NFL team jerseys, customers can take advantage of site wide savings as great as 50% off retail. The deep discounts offered by Sideline Apparel are just one of the many reasons impacting their repertoire of repeat customers and sports enthusiasts.

With strong manufacturer and supplier relationships solidified over the last 18 years, Sideline Apparel provides shoppers the assurance of the lowest price on quality products that are 100% authentic. Featuring new Nike, Adidas, Jordan, K-Swiss and New Balance shoes as well as 2008 NFL Rookie Jerseys, Kids NFL Jerseys and T-shirts, Sweatshirts and jackets ideal for the winter season.

Although Autumn just started, many shoppers have already begun holiday shopping in order to take advantage of the discounts and deals. As the economic crisis continues to shake consumer spending, many have turned to the internet to search for the best deals and inexpensive gift ideas. Offering top picks such as Tony Romo, Reggie Bush, Tom Brady and Daunte Culpepper among others, Sideline Apparel has a wide selection of kids nfl jerseys and sweatshirts.

"We aim to bring a wide assortment of jerseys including youth jerseys, throwback and replica jerseys, as well as t-shirts, shorts, and other items to sports fans of all ages at prices that are favorable during these economic times," stated **Tony Dean, spokesperson for SidelineApparel.com.**

Sports fans can find excellent savings on hats, sweatshirts, jerseys, jackets and more representing their favorite teams and players. Beginning in 1989 with a retail location and expanding to the online community in 2003. For more information on Sideline Apparel or to start saving on athletic shoes, jerseys and sports apparel, please visit <http://www.SidelineApparel.com>.

**About Sideline Apparel**  
Sideline Apparel was established in 1989 as a retail location located inside of a shopping mall. In 2003, the company began selling [sports apparel](#) and pro sports jerseys nationwide with the launch of SidelineApparel.com. Providing the best selection of [NFL jerseys](#), MLB Jerseys, NBA Jerseys and NCAA jerseys and apparel, SidelineApparel.com ensures quality and affordability. Privately held, the company is headquartered in Marshall, Texas. For more information, please visit <http://www.SidelineApparel.com>.

**Web Site:** <http://www.SidelineApparel.com>

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