

Vernons Pools asks will this be the Biggest Ever Online Slot Machine Payout ever



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Press Release Author: [Vernons Pools](#)

Industry: [Entertainment](#)

Press Release Summary: Vernons Pools has announced that the UKs biggest ever online slot machine jackpot is set to be paid out



Press Release Body: **Vernons Pools**, a leading UK online gaming company, has seen a tenfold increase in online slots players over the last six months, with the growth in players driving the jackpot of its '**Clover Rollover**' slot game past the £1.2 million mark - making it one of the biggest online slot machine jackpots in the world.

The jackpot has grown by £250,000 a month since April this year, even increasing at a rate of £10,000 a day on occasions, as online gamers clamour to line up five shamrocks to claim the top prize.

It's not the only [online slot game](#) promising mammoth jackpots, as another **Vernons' game, Cleopatra's Chest** has already passed the £250,000 mark, with total jackpots across seven games reaching £1.8 million and rising.

Recent research into [online gaming](#) trends reveals that currently 62 per cent of online slot machine players are female, with the game proving particularly popular with players aged between 35-50. As the number of overall online gamers and levels of spending continues to buck the economic trend, it has been slots that have seen the biggest jump in popularity, being simple to play and offering higher chances to win than many other popular games.

Martin Williams, e-gaming manager for Vernons.co.uk, said: "It seems that there's no limit to the size of jackpots that can be won on [online slots](#). Having our **Clover Rollover** jackpot rise by up to £10,000 a day is simply staggering, and demonstrates the growth of the online slot machine phenomenon across the UK."

About

Vernons

Pools:

Sportech Plc, owners of The New Football Pools, operates one of the UK's oldest established football gaming companies, providing football pools, sports betting, lotteries and competitions to over 700,000 regular players.

Sportech Plc recently strengthened its position within the Football Pools industry by purchasing Vernons Pools. Together with Littlewoods Football Pools and Zettors Pools, Sportech Plc, based in Liverpool now operates 99% of the [UK football pools](#) market.

The revitalised business will place new games, technology, channels of distribution and ways to play high on the agenda, to continue providing a portfolio of football predictor games. Capitalising on the strength of its distinguished position of trust and integrity, The New Football Pools is set to grow within the UK and worldwide sports gaming market.

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