

Displaysense report long weight for customer trapped in cabinet



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Press Release Author: [Displaysense](#)

Industry: [Retail](#)

Press Release Summary: Displaysense has reported that a drunken reveller at a corporate farewell party in Dorset sparked panic after getting stuck in a cabinet and falling asleep for three hours

Press Release Body: **Displaysense**, the UK's leading supplier of display equipment, including leaflet dispensers and business card holders, has reported that the drunken antics of an employee working for a company in Dorset resulted in an unusual rescue missions by fellow employees.

Two weeks before the incident, a [display cabinet](#) was purchased from **Displaysense** by the company in Dorset as a method of displaying a number of awards and accolades that the company had recently received. The cabinet, one of many [display cases](#) owned by the company, was placed in the cafeteria where members of staff could freely access the awards that were put on display.

During a phone call to **Displaysense** two weeks later, it was discovered that an unusual incident had occurred at a staff farewell party, resulting in the cabinet being damaged beyond repair and the company left looking for a replacement.

In an effort to startle and surprise the guests of honour at the party, an overly drunk member of staff emptied out the contents of the display cabinet and squeezed himself inside without first considering the internal dimensions of the cabinet. With his coat covering his body, the employee, who was said to be "on the large side", had planned to jump out after ten minutes. However, this humorous event never materialised.

Three hours passed and the drunken employee, still covered by his coat, awoke to find the bright lights and background music had turned to darkness and silence and that he was now all alone. After entering the cabinet in an awkward manner, he soon realised that he could not actually get out. He managed to reach into his back pocket however, and retrieve his mobile. He rang one of his work colleagues, who was continuing the party festivities in a nearby pub, and pleaded with him for assistance.

Steve Whittle, marketing manager at Displaysense commented: *"The gentleman who rang us to order a replacement cabinet told us that they had to go back to the closed office and break apart the cabinet in order to free the employee. We've had customers use our products in some unique ways before, but I can't recall when they've been used as a hiding place."*

After the company had finished the order, the sales team at **Displaysense** were left to question if they should ask their [shop display](#) manufacturer whether they should consider changing their design to include easy release mechanisms for the inside of their display cabinets.

About

Displaysense:

Displaysense was established in September of 1978 as a manufacturer of quality point of sale displays. They have a wealth of experience in design and manufacturing and have been able to develop their ever growing standard range of over 1500 displays. The range is now hugely diverse including acrylic containers, display cabinets, mannequins, slat wall, shelving units, exhibition displays and [business card holders](#).

Displaysense works with a large range of clients including, retailers (multiple and independent), blue chip corporate clients, cafés, bars, restaurants and night clubs, shop and office fitters,

Displaysense provide a full service to UK, Ireland and Europe with their dedicated websites
www.displaysense.co.uk, www.displaysense.ie and www.displaysense.com.

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