

Flowers Direct launch new range of Christmas Hampers



Released on: November 10, 2008, 8:00 am

Press Release Author: [Flowers Direct](#)

Industry: [Retail](#)

Press Release Summary: Flowers Direct are expanding their already hugely successful range of fruit and gift hampers to include Christmas hampers. They expect this timely addition to their range to be successful due to their impressive Christmas hampers being filled with the finest Christmas indulgences at exceptional value.

Christmas Hampers

A range of quality Christmas hampers, ideal as Christmas presents for friends and family, or a thank you for employees and colleagues. Our sensational seasonal offerings include a simple basket of treats, picnic hampers crammed full of goodies and a luxury family affair to cater for the largest of gatherings! All of our hampers are delivered by two day courier service Monday to Friday



Press Release Body: [Flowers Direct](#) are continually expanding their ranges of flowers and gifts in order to remain at the forefront in providing their customers with the highest quality at exceptional value. The timely introduction of [Christmas hamper](#) range being offered direct from their website is expected to further increase sales and end their year with a favorable flourish.

The tradition of sending a [Christmas Hamper](#) dates back to Victorian times, when wealthy estate owners would reward their loyal and hardworking staff with a wicker hamper filled with home made sweet and savory treats.

[Flowers Direct](#) new launch and expansion to their existing highly successful range of fruit and gift hampers to include a wide variety of [Christmas Hampers](#) will build on their impeccable reputation of supplying the finest quality gifts throughout the UK. Traditional Christmas Fayre such as iced fruit cake, Christmas pudding, sweet and savory nibbles, home made preserves and chutneys accompanied with a bottle of the finest red wine are the basis for many of the [Christmas Hampers](#) available. However, [Flowers Direct](#) have also included specialty themed hampers including the increasingly popular organic hampers with or without alcohol and cheese selections with savory biscuits and relishes packed into a stylish wooden crate or traditional wicker hamper to ensure that all tastes and preferences are catered for.

[Flowers Direct](#) are continually expanding their range of products which now includes chocolates, champagne, balloons, candles, soft toys, fragrances, fine wines and exciting experience days to provide a wide variety of unusual and traditional gifts suitable for any occasion delivered throughout the UK by experienced couriers or post.

This diversification in their range is an attempt to gain additional customers and build upon the **Flowers Direct** brand which has proven to be very successful to date.

For further information please contact Flowers Direct on 01524 520800 or email customerservice@flowersdirect.co.uk

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