

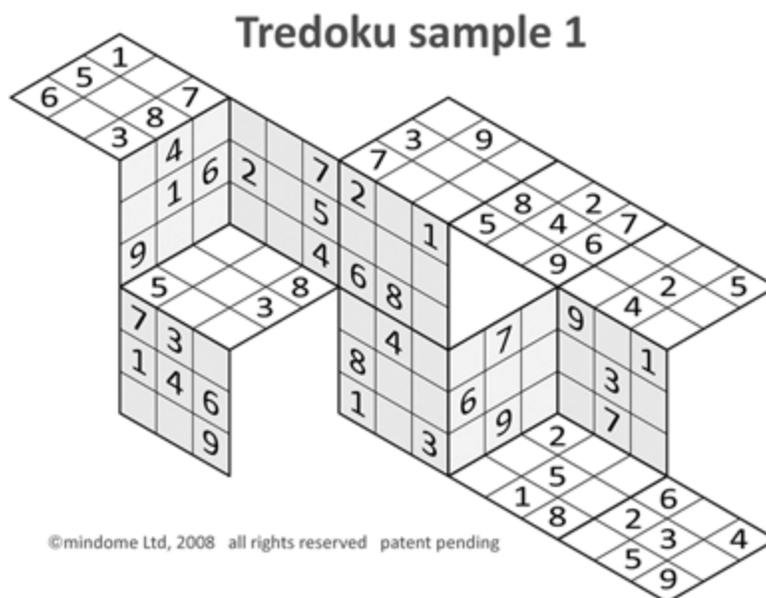
Game Design Company Launches Tredoku™ New Puzzle Redefines Game Playing Experience



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Press Release Author: **Mindome Ltd.**

Industry: [Entertainment](#)



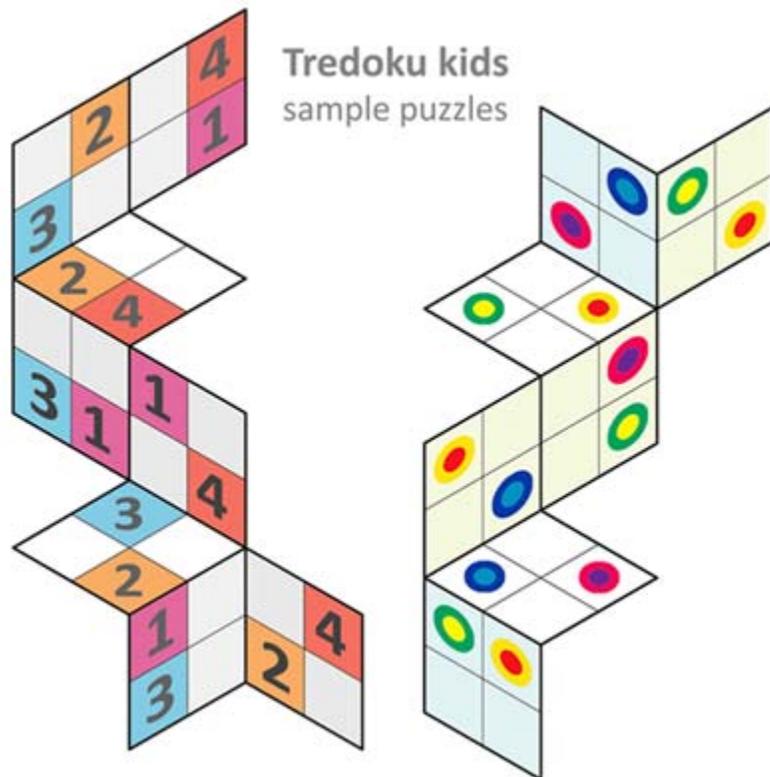
**Press Release
Summary:
JERUSALEM,
NOVEMBER 9,
2008: Mindome™,
a game design
company,
announces the
launch of Tredoku
– the new puzzle
that redefines the
logic game playing
experience.
Tredoku brings
architecture,
graphic design and
art together into**

one fun creation. These characteristics allow the game to have endless forms with an additional phenomenon of spatial logic – an added visual challenge. The game was created to explore a new world of puzzle possibilities that makes use of three dimensional space, rather than the flat puzzles available today.

Press Release Body: Tredoku developer **Eyal Amitzur, a young Tel Aviv architect**, places sudoku in space! The idea came to mind as he wondered what would happen if Sudoku was freed from the square and became a visual experience. *"When you look at a building's blueprints, you must use creative thinking to connect these flat drawings into a three dimensional whole in your head – this was my model for building **Tredoku**,"* he explains. Amitzur's only concern about the design constraints was to keep Sudoku rules. Since the new puzzle needed to appear "spatial" on a flat piece of paper, Amitzur had to search further to make his new game a real visual experience. *"While studying in Milan, I went to many art exhibitions and sat in bookstores for hours",* he recalls. **"M.C. Escher, the graphic artist** with his impossible worlds had influenced the **Tredoku** design, as well as **artist Bridget Riley of the Op-Art movement**, who made amazing paintings that 'pop out' of the flat canvas."

Besides infinite possible forms, **Tredoku** incorporates creative thinking; the use of both the logical (left) and dimensional (right) sides of the brain. The bent form is a visual challenge that makes the game more fun to play.

When tested, **Tredoku** generated enthusiastic responses worldwide. Top mathematicians praise it, while fans from over 70



countries claim that **Tredoku** is a “truly stimulating and challenging
mind game.”

“Tredoku Easy”, “Tredoku Beginners” and “Tredoku Kids™” books are available on Amazon sites worldwide as well as on "The Book Depository" site in the UK, which offers free worldwide shipping when purchased through www.tredoku.com.

Graphic files of puzzle examples suitable for publication are available upon request

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ABOUT MINDOME: www.mindome.com