Gamestation launch Fat Chris advertising campaign



Released on: November 24, 2008, 9:11 am

Press Release Author: **Gamestation**

Industry: Entertainment

Press Release Summary: Gamestation has launched a new advertising

campaign starring Fat Chris, designed to let consumers know the special offers available at Gamestation on the run up to Christmas.



Press Release Body: Gamestation, the UK based computer game and software retailer, has launched a new advertising campaign featuring Fat Chris, revealing the Gamestation's special offers that are available during the festive season.

For the third year in a row, <u>Fat Chris</u> will be starring in new TV adverts for Gamestation every week throughout Christmas, detailing the credit crunch defying offers on hardware and software available instore and online during the Christmas period.

Among the offers are a range of games now being sold at half price or less. These include the newest installment of the popular Pro Evo Soccer series of games, <u>Pro Evolution Soccer 2009 on the Xbox 360</u>, also available in PS3 and PS2 formats at a reduced price.

Similarly, "Tom Clancy's Rainbow Six: Vegas 2" on the PS3

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