

# Instant Global News Mapping Website Launched Today

**TRACK THIS NOW**

Track news articles on any topic across the world, all in REAL TIME!

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Industry: [Internet & Online](#)

**Press Release Summary: Trackthisnow.com is a unique website that tracks news articles on any topic across the world in real time. The service at the moment tracks 236 countries world wide and presents it on a view of the world map.**

Press Release Body: New Delhi, India November 6, 2008 [Trackthisnow.com](#) is a unique website that tracks news articles on any topic across the world in real time. The service at the moment tracks 236 countries world wide and presents it on a view of the world map. Using the service is simple. You can enter a keyword and **trackthisnow.com** will track a graphical representation of where news stories on your chosen topic are appearing, overlaid onto a world map. You can then click on the countries on the map to see the news from them. Tracking happens at the click of a button without the need for the user to login or go through any other formalities and delays.

*"The novelty of this site is the topic specific global search that it launches with instant results, rendered in a crisp format for a quick and easy view."* Says **Gauri Narayan, Co-Founder of trackthisnow.com.**

Right now, the service tracks news in every country in the world but plans are on to enable tracking at the city level as well. The site uses web 2.0 to find news from different countries and uses Google Maps

for plotting the coverage. The software is currently tracking in access of over ...??..... publications across 236 countries. This number is expected to rise in the next development phase of the website in December 2008.

Here is what some of the initial users of trackthisnow.com have to say about the website;

*"Since the news is always the most recent, it is particularly useful when you want to track something on a daily basis"* - **David Friedman, UK**

*"It's a great tool for people like us to keep track of the latest developments and trends in the global context; making comparative assessments, studying the impact and planning ahead."* - **Vidur Kohli, India**

"I work for a digital marketing firm and I find this site so user friendly. It's the quickest way I've found, to discover what the entire world feels on any given topic. Excellent." **Thiago Meister, Brazil**

*"I discovered this site 3 days ago and I have already been on it 15 times. Just to show its quick, easy and ever so relevant. Great asset for people like us involved with public affairs and diplomacy."* - **Sharath Saxena, India**

**Web Site:** <http://www.trackthisnow.com>

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