

The Harley Medical Group reveals nip and tuck boom

THE HARLEY MEDICAL GROUP®

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Press Release Summary: The Harley Medical Group, UK's largest cosmetic surgery group, reports rise in tummy tuck ops for weight loss patients

Press Release Body: **The Harley Medical Group**, the UK's largest cosmetic surgery provider, has seen a dramatic five year rise in patients undergoing body corrective surgery to cope with the after effects of extreme post obesity weight loss. Dubbed "**Post Obesity Surgery**" (POS), various surgical procedures such as tummy tucks (abdominoplasty), male breast reduction (gynaecomastia) and breast uplift (mastopexy) are booming as patients book in for body corrective surgery to treat their post obesity bodies.

Data taken over the past five years from **The Harley Medical Group**, which has conducted more than 10,000 POS procedures over this period, shows that [tummy tucks](#) are up 31%, male breast reductions are up 24% and female breast uplifts are up 18%.

Mr Frati, a surgeon at The Harley Medical Group, cites the UK's obesity epidemic as the cause for this boom. With 21% of men and 22% of women in



the UK being classed as clinically obese, which is predicted to rise to a quarter of all adults in 2010*, **The Harley Medical Group** estimates the abdominoplasty procedure alone will overtake [breast augmentation](#) as the clinic's most popular treatment over the next ten years.

A patient of **The Harley Medical Group** patient, John Wright from Lincolnshire, who had a tummy tuck operation plus gynaecomastia ([male breast reduction](#)) after he lost 22 stone commented: "*After the immense effort and hard work of loosing so much weight it was utterly soul destroying to see vast folds of skin hanging from my body. My local GP wouldn't refer me to have cosmetic surgery on the NHS and so I was forced to go private. I used almost £10,000 of my savings, but I think it was worth every penny.*"

Lisa Littlehales, head nurse at The Harley Medical Group, explained: "*It's heartbreaking to see patients who have achieved so much to lose dramatic amounts of weight so embarrassed by their post weight loss bodies. Surgery is able to transform both their bodies which have been so vastly overstretched and in the process restore their confidence.*"

She added: "*Many patients describe how they wish they had addressed the problem before they became obese, but talk of the creeping nature of obesity - slowly moving from being simply overweight to clinically obese over a ten year period. Many feel let down by healthcare professionals and feel strongly that the government's focus on educating the public on healthy eating and exercise routines is long overdue and also needs far greater focus and outreach work.*"

*Department of Health's "Forecasting Obesity to 2010" report

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About The Harley Medical Group:
The Harley Medical Group is the UK's largest cosmetic surgery provider, performing more procedures and with more clinics than any other cosmetic surgery provider. It has been established for more than 25 years and is one of the most highly regarded cosmetic surgery groups operating in the UK. It has conducted more than 400,000 procedures to date.

The Harley Medical Group has always worked tirelessly to maintain the highest standards in the industry for the benefits of all cosmetic

surgery and non surgical patients. We are currently at the forefront of the campaign to ensure that the government continues to regulate the use of all lasers and Impulsed Light Machines (IPL) used in cosmetic surgery and non surgical treatments so that patients are protected from permanent damage by unregistered beauty salons and practitioners illegally using Lasers and IPL machines.

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