

# AmericanBridal.com Presents Holiday Theme Wedding Ideas



Released on: December 22, 2008, 3:14 am

Press Release Author: Shirley Tan

Industry: [Retail](#)

**Press Release Summary: Couples planning winter holiday themed weddings can save money shopping for discount wedding favors**

Press Release Body: Burlingame, Calif., December 19, 2008, — [www.AmericanBridal.com](http://www.AmericanBridal.com), the Internet's most expansive collection of unique and [affordable wedding favors](#), touts the benefits of planning a winter holiday themed wedding. The online retailer carries a generous selection of holiday-themed wedding favors for couples shopping for their 2009 holiday-themed wedding celebration. Planning at least one year ahead can help to defray the cost of wedding favors, and gives the couple a chance to save money with [discount wedding favors](#).



*"The holidays can be an especially challenging time financially, but it's a wise investment to set aside a kitty to find wedding favors during the post-holiday bargain shopping season,"* said **Shirley Tan, founder, AmericanBridal.com.** *"End of the year sales not only help retailers clear*

*holiday items and prepare for new inventory, they can be great sources of savings for the wedding budget.”*

When buying wedding favors several months in advance of the event, the favors must have a shelf-life so edibles are not always the best choice. While a favorite among wedding guests, chocolate has a tendency to bloom when past its prime, appearing gray and chalky. Choosing the container early and purchasing the edible contents closer to the wedding date is a viable option for those who want to save money while treating guests to edible wedding favors.



In addition to [affordable wedding favors](#), cost-conscious couples can find additional saving on wedding reception tables without looking like they have [cheap wedding favors](#). Festive holiday wedding centerpieces can be assembled without spending a fortune. A candle surrounded by a pine wreath decorated with pine cones and candy canes or silvery snowflake, garland and ornament, can make stunning table decorations.

Another benefit of planning a holiday wedding can be the availability and cost of venues. Sometimes, holiday parties and company gatherings can compete for the desired venue, so there again, planning early is key. Honeymoon destinations during winter can be more affordable, with lower fares than during the peak summer travel season; plan carefully, though, around peak holiday travel dates.

Tan offers additional advice on winter and other seasonal weddings, traditional and non-traditional wedding themes and wedding favors, detailed in her upcoming book, **The Bridal Handbook by American Bridal**. Geared toward brides and couples newly engaged and planning their weddings, the book will be available for sale at Amazon and Barnes & Noble in January 2009, as well as on [AmericanBridal.com](#).

Featuring holiday ornaments, soaps and candles to do-it-yourself (DIY) favor boxes, and much more, [AmericanBridal.com](#) is the world's favorite online wedding store for a finishing touch that leaves a lasting

impression, holiday wedding favor boxes come in several styles such as snowflake favor box (with choice of candy filling), embossed elegance snowflake favor box, pine cone shaped favor boxes, snowflake take out favor boxes, and Eat, Drink and Be Merry favor boxes.

[AmericanBridal.com](http://www.AmericanBridal.com) is a popular destination for wedding favors, bridal shower favors and discount wedding favors, now serving and shipping to U.S. and international customers.

In addition to the holiday and winter collection of wedding favors, [AmericanBridal.com](http://www.AmericanBridal.com) offers the most extensive collection of wedding favors and accessories such as party favors, wedding invitations, personalized gifts, wedding ideas, wedding flowers, cake toppers, thank you cards, wedding guest favors, shower favors, wedding jewelry, wedding decorations, wedding centerpieces, bridal shower games, wedding programs, bridal jewelry, bridal shower invitations, place cards, usher gifts, wedding albums, wedding announcements, favor boxes, unity candle, wedding anniversary gift, wedding checklist, wedding bells, wedding napkins, wedding veils and much more.

#### **About**

#### **AmericanBridal.com**

AmericanBridal.com is the online source for unique and [affordable wedding favors](#) and accessories. For every theme or season, AmericanBridal.com has the most extensive selection of products that are guaranteed to make any wedding an unforgettable event for the bride and groom and their guests. From fun and unusual to traditional and elegant, Americanbridal.com specializes in personalized wedding favors, attendant gifts, wedding ceremony accessories, unique [bridesmaids gifts](#) and groomsmen gifts, bridal accessories and jewelry, and themed wedding favors. AmericanBridal.com offers the selection of a showroom with the convenience of online shopping and superior customer service at prices that can't be beat. For more information, please visit us at [www.AmericanBridal.com](http://www.AmericanBridal.com).

**Web Site:** <http://www.americanbridal.com>

**Contact Details: 650-204-6739**  
**Shirley@americanbridal.com**