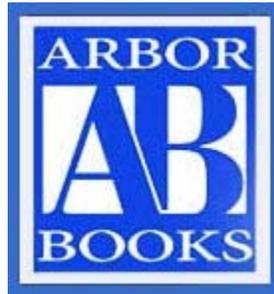


# Arbor Books Picks Holiday Favorites



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**Press Release Summary: Independently published books are filling a much-needed role as affordable gifts this year, but which ones should you buy?**

Press Release Body: ARBOR BOOKS PICKS HOLIDAY FAVORITES

(New York, NY)—Independently published books are filling a much-needed role as affordable gifts this year, but which ones should you buy?

**Arbor Books** ([www.arborbooks.com](http://www.arborbooks.com)), a backbone of the independent publishing movement for more than a decade, has compiled a list of some of its favorite titles to help consumers get right to the good stuff this holiday season.

*"Our brief, suggested list is a fun way to highlight some of the best books produced by the independent presses we've worked with—and a way to help consumers sort through the thousands of titles released each year,"* says **Joel Hochman, co-founder of Arbor Books.**

This year's list includes children's books, wealth-building books, personal memoirs and holiday specific titles, and covers the entire family when it comes to genre and reading-level. According to **Mr. Hochman's partner, Larry Leichman**, *"The whole family has something to look forward to on the list."*

The independent publishers on the recommended reading list for this holiday season hail from around the country. The authors come from around the world.

*"The presses that Arbor Books works with are very special,"* says **Mr. Leichman**. *"As in the music, film, theater and art industries, these independents in the publishing field are forging a new path, making available works and titles that would not have been available to consumers otherwise, and we're proud of each and every one of them."*

**Below is the list of Arbor Books' picks for the best of the holiday season:**

1. Santa's Secret Emergency Service by Claudia de Silva is a delightful book that explores what might happen if Santa Claus couldn't deliver his presents. A touching story that turns parents into heroes, this story is great for the whole family.

2. Who Is Pee Dee? Explaining Parkinson's Disease to a Child by Kay Mixson Jenkins seeks to help children understand a disease that affects one in every 100 people over the age of sixty in the United States. With colorful illustrations, the book follows a boy named Colt and his toy panda bear named Pee Dee as they learn about this chronic disease.

3. NYPD Blue Lies: The Shocking True Story of Racism, Corruption, Cover-Ups and Murder in the NYPD by Charles Castro is a gripping story of life in the NYPD as told by a veteran of the force and an activist fighting racism among the city's finest.

4. The Secrets of Money: A Guide for Everyone on Practical Financial Literacy by Braun Mincher is a guide to managing and investing money that eschews the get-rich-quick ideas of most titles in this genre. With detailed discussions of topics ranging from first-time home buying to car purchasing, Mincher has it all covered.

5. Dafka—In Spite Of, by Magda Watts, tells the heroic, autobiographical story of a young Hungarian girl who survives the terrors of Auschwitz to become a thriving artist.

All of these books are available on [Amazon.com](http://Amazon.com), where millions of holiday shoppers are searching for just the right book to give to a friend, spouse or relative. Mr. Hochman says that he believes these titles are a good start.

*"As the country begins a period of economic and spiritual renewal, it's a pleasure to be a part of a movement of small presses and independent publishers," he says. "The people in this field, with their optimism and vision, are the future of publishing as they break the stranglehold of the larger, traditional publishing houses. We're proud of each and every one of them."*

**Arbor Books** ([www.arborbooks.com](http://www.arborbooks.com)), a mainstay of the independent publishing movement throughout the world, is a provider of ghostwriting, editing, self-publishing and marketing services to individuals, corporations and independent presses.

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