

Celerant Technology Ranks in the Top 4 Overall Best Retail Software!



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Press Release Summary: Celerant Also Ranks #1 for Mid-Size Retail Vendor

Press Release Body: Staten Island, NY (December 10, 2008) – RIS News released the 2008 LeaderBoard Study, an annual ranking of the top retail software vendors worldwide, which **Celerant Technology Corp.** ranked as the fourth best retail software overall. **Celerant** also ranked as the #1 retail software for the mid-size vendor category.

*"For the second year in a row, we are honored to be selected within the top four retail software vendors," stated **Ian Goldman, Celerant President and CEO.** "This year we are especially proud to be ranked as the top mid-size retail software vendor. At Celerant we always strive for excellence by developing innovative retail software that allows us to stay ahead of the competition. Above all else, we seek to create advanced retail software and provide a customer-centric solution that enables our clients to more efficiently and cost-effectively operate their retail businesses."*

In addition to providing a highly developed application, **Celerant** has an intensive focus on its customer satisfaction. This is exemplified through its #1 ranking in all of the following mid-size categories: Leader in Installation/Integration, Leader in Ease of Administration/Maintenance, Leader in Recommendation, and Leader in Overall Performance. Celerant also ranked #2 as the Leader in Quality of Service, Leader in Quality of Support and Leader in Customer Satisfaction. By focusing on its client base and working to develop a strong customer-centric system, Celerant is able to excel within every aspect of the company.

"When you isolate Customer Satisfaction from the other Top 20 Leaderboard criteria a new picture emerges. In this view, customer-centricity is king," stated **Joe Skorupa, Editor-In-Chief of RIS News. Celerant** has excelled in every customer-centric category and is a *"rock star in the critical area of Customer Satisfaction."*

RIS received 639 valid votes from 199 retail voters who reviewed 84 individual software vendors for this study, ultimately selecting the top 20. The RIS LeaderBoard Study measures a combination of the technical superiority and customer satisfaction of retail software vendors. The votes are taken from qualified retailers during a three-week period in September and the results are shared in December of the same year, after it is tallied by a third-party research firm.

About

Celerant

Technology

Celerant Command Retail is an advanced real-time management system, which manages all areas of multichannel retail including POS, inventory, warehouse, distribution center, allocation, E-Commerce, mail order, kiosk, datamining, and back-office, in a single, integrated system. Our advantage is the flexibility of our Java platform, allowing Celerant professionals to conduct cost-effective analysis and adaptation based on the individual needs of each retailer. The result is a better system that meets the needs of retail businesses and gives them the tools to take Command of their success. For more information regarding Celerant Technology, go to www.celerant.com. For information on the Command Retail product, visit www.commandretail.com.

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