Christening Gowns and Holiday Baby Clothes



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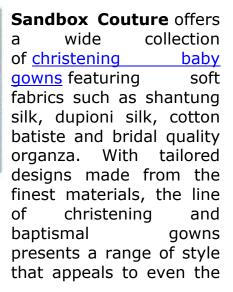
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Industry: Retail

Press Release Summary: Baby Christening Gowns & Little Girl Dresses Available at Sandbox Couture

Press Release Body: Rancho Santa Margarita – CA December 12, 2008 – **Sandbox Couture**, a popular online children's boutique retailer of baby clothes, designer children's clothes and baby gifts, today announced the arrival of new baby <u>christening gowns</u> for little boys, little girls, babies and preemies.





most discerning of tastes.

<u>Baby christening gowns</u> offer parents a wonderful selection of special occasion apparel ideal for baptisms, traditional Jewish ceremonies, first communions, and other memorable events. From the well known line of christening gowns, Little Things Mean A Lot, the collection boasts beautiful gowns for newborns, preemies, babies and toddlers.

"The line of baby <u>christening gowns</u> supports the product positioning and growth strategy for Sandbox Couture," stated Sam Brown, spokesperson for Sandbox Couture.com. From a few select designers to a multi-channel ecommerce platform, we've fine tuned our inventory to key segments of the fashion market, "giving customers the best in quality, selection and style," Brown concluded.

The online retailer continues to recognize prominent offerings of baby clothes and designer children's clothes, adding to it's list of over 50 designer brands and premier labels favorable to children and parents alike. By widening its retail offering, Sandbox Couture is able to further extend it's brand awareness and couture following, as well as provide competitive prices on top brands in baby clothes and designer children's clothes. For more information on christening gowns, please visit http://www.christeningbabygown.com, a division of SandboxCouture.com.

About Sandbox Couture

Sandbox Couture is an online children's boutique retailer, providing designer baby clothes, designer children's clothing and unique baby gifts. The company takes pride in hand selecting products from top designers, thereby ensuring quality and contemporary style. Sandbox Couture's philanthropic contributions and socially conscious business practices are at the forefront of the company's ideals and corporate culture. Founded in 2005, Sandbox Couture is privately held and headquartered in Rancho Santa Margarita, CA. For information about Sandbox Couture, please visit the company's web site at http://www.SandboxCouture.com

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