Ernest Jones launches new DHL delivery option



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Press Release Author: **Ernest Jones**

Industry: Retail

Press Release Summary: Ernest Jones online launches new DHL delivery service for more delivery times, improved security and customer satisfaction

Press Release Body: **Ernest Jones**, the Diamond and Watch Specialist, has launched a new DHL delivery service to complement its existing Royal Mail service. For greater customer convenience, the new service offers an alternative secure delivery option for only £6 to any address in the UK (excluding Eire and the Channel Islands). DHL will deliver between 12pm and 9pm.

The DHL Life Style courier service chosen offer**Ernest** was to **Jones** customers further flexibility and convenience. DHL uses Lifestyle Couriers who are familiar with their local area and will aim to deliver orders when the customer is likely to home. However, should redelivery be necessary, DHL offers a re-delivery service. flexible service is available for any products bought online from Ernest Jones, includingTag Heuer watches and diamond engagement



ringsthrough to gifts and tableware.

A secure and reliable service, the DHL courier delivery costs £6 for any order and has the following lead times, which are provided in checkout:

DHL delivery lead times are extended over public holidays, and expected delivery dates are provided in checkout.

Ernest Jones will continue to offer secure Royal Mail delivery services at their usual rates with Standard, Next Day and Free Delivery on orders over £50. Customers can also select a free Delivery To Store service that allows customers to collect their purchases at their local store at no additional cost.

This tie up with DHL is particularly timely for Ernest Jones, as it means that the Diamond & Watch Specialist are able to fulfil Christmas delivery on orders placed right up to 3pm on the 23rd December. This puts Ernest Jones right up there in the top bracket of retailers for online delivery this Christmas, with only the likes of Amazon UK offering a Christmas Eve order fulfilment service in the London and Birmingham areas.

About Ernest Jones: The Diamond and Watch Specialist Ernest Jones, the Diamond and Watch Specialist, has over 200 stores and a retail website at www.ernestjones.co.uk. Featuring a wide range of premium brand watches and a selection of high quality, beautiful <u>diamond jewellery</u>, Ernest Jones also has a stunning selection of gifts for all occasions. Ernest Jones is part of Signet Jewelers Limited, the world's largest speciality retail jeweller.

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