

# Europcar named Worlds Leading Green Transport Solution Company



Released on: December 11, 2008, 6:11 am

Press Release Author: [Europcar](#)

Industry: [Automotive](#)

**Press Release Summary: Europcar is the first company to be awarded the accolade of Worlds Leading Green Transport Solution Company at the World Travel Awards**

Press Release Body: At the **2008 World Travel Awards** ceremony on December 2 in the Turks & Caicos, **Europcar** was named the **World's Leading Green Transport Solution Company**, an environmental award launched this year. The company was also elected **World's Leading Leisure Car Rental Company** for the second year in a row.

**The World Travel Awards** are the "Oscars" of the travel industry, with 167,000 industry professionals voting for the best company in each category in seven regions of the world.

These two global awards not only reflect Europcar's professionalism but also its commitment to protecting the environment: a double victory for the group, which further strengthens its position as Europe's number one [car hire](#) company.

**Guirec Grand-Clément, Global Sales and Marketing Director of Europcar International**, commented: *"We are truly proud to have won these two awards. They represent our commitment to providing the highest quality of service - a value shared by our entire network, as demonstrated by the awards won by Europcar in Europe, Africa, the Middle East and Asia-Pacific. In addition, the 'Green' award also recognizes our commitment to a sustainable environmental policy that focuses on the safety and well-being of our customers, employees and partners."*

Last June, **Europcar** announced that it had received certification from Bureau Veritas for its "**Green Charter**," which formalizes its commitment to protecting the environment. It is the first such certification for a company in Europe by Bureau Veritas, the world leader in inspection and certification services applied to quality, health and hygiene, safety, the environment and social responsibility.

These initiatives and the Green award highlight the innovative nature of a group that has made commitment to the environment its spearhead for the years to come, underscoring the pioneering role it has played in its industry.

In addition to the two "world's best" prizes, **Europcar** was also rewarded for its quality of service in four regions of the world in 2008, winning:

- [Africas Leading Car Hire Company](#)
- [Asia-Pacifcs Leading Car Hire Company](#)
- [Europes Leading Car Hire Company](#)
- [Middle Easts Leading Car Hire Company](#)

#### **About**

Owned by French private equity firm Eurazeo, Europcar is the European leader in passenger car and light utility vehicle rentals. The company serves business and leisure customers throughout Europe, Africa, the Middle East, Latin America and Asia-Pacific. Excluding franchise operations, in 2007 Europcar signed more than 10 million rental contracts, with 7,700 employees and a fleet exceeding 215,000 vehicles. In September 2008, Europcar and U.S. market leader Enterprise Rent a Car joined forces in a strategic alliance to form the world's largest car rental network, with more than 1.2 million vehicles and 13,000 locations in 162 countries.

#### **Europcar:**

#### **About**

#### **the**

#### **World**

#### **Travel**

#### **Awards:**

The World Travel Awards were launched in 1993 to promote the travel industry. The awards are given on the basis of votes cast online by travel agents worldwide.

**Web Site:** <http://www.europcar.com>

#### **Contact Details: Media relations:**

**Lorie Lichtlen**

**PR Contact**

**Burson-Marsteller**

**6 rue Escudier**

**Boulogne-Billancourt Cedex**

**Paris**

**92772**

**+33 1 41 86 76 60**

[www.europcar.com](http://www.europcar.com)