

# Financial Advisor Education Survey Results 2008




QUEST CE

Released on: December 19, 2008, 12:33 pm

Press Release Author: Alex Krenke

Industry: [Financial](#)

**Press Release Summary:** Quest CE recently published the results for their 2008 Financial Advisor Education Survey. The survey focused on advisors' opinions on the insurance and designation continuing education (CE) sessions offered in their branch offices by wholesalers and of the wholesalers themselves.

INSURANCE TRAINING	DESIGNATION TRAINING	SECURITIES TRAINING	OTHER TRAINING
			
Third Party Administrator Insurance Pre-Licensing Instructor-Led CE Online Insurance CE CE Voucher Cards Long Term Care Partnership	CFP Continuing ED CPA/CPE Continuing ED MCLE Continuing ED CLU/ChFC CIMA/CIMC CE	Securities License Prep Firm Element Training AML Training Rule 2821 Training Online Course Library	Bank Training Credit Union Training Custom Learning Portals Custom Course Authoring Reseller Program The Monthly Quest <b>questtrak</b> News & Events

Press Release Body: Milwaukee, WI - December 18, 2008 - **Quest CE** recently invited over 30,000 financial advisors to participate in their annual survey on advisor's perceptions of value-added insurance and professional designation continuing education (CE).

The 17-question survey focused on advisors' opinions on the insurance and designation continuing education (CE) sessions offered in their branch offices by wholesalers and of the wholesalers themselves.

Results showed 77% of the advisors who responded make time to attend continuing education sessions wholesalers present at their office, and 94% agreed those CE presentations were relevant and informative.

*"We assumed a majority of advisors would make time to attend CE events," says **Aaron Thompson, Director of Operations for Quest CE.** "But even we were surprised by the overwhelmingly positive response the survey received."*

The survey asked whether the advisor was more likely to attend an instructor-led continuing education session than a product update meeting held by a wholesaler. Nearly 70% of the respondents said they were more likely to attend a CE session, further illustrating the fact that wholesalers who offer CE in branch offices can dramatically increase contacts and strengthen relationships with advisors.

Nearly 90% of respondents said they would be interested in receiving continuing education voucher cards from wholesalers who do not offer a "live" CE session in their office.

*"It's further proof that financial advisors are looking for ways to fulfill their state insurance and designation CE requirements," says **Thompson.** "If they can't get CE by sitting through the wholesaler's product presentation, they would be interested in receiving a continuing education voucher card from the wholesaler that they could use to obtain continuing education credits via an online course."*

Final survey results and a White Paper summarizing the findings are available for download at [www.questce.com/Downloads.html](http://www.questce.com/Downloads.html)

To learn more about the survey or for information regarding **Quest CE's** products and services contact Jim Hoehn at 877-593-3366 or [jhoehn@questce.com](mailto:jhoehn@questce.com).

**Web Site:** <http://www.questce.com>

**Contact Details: Quest CE**  
**10850 W Park Place**  
**Suite 1000**  
**Milwaukee, WI 53224**