

Pine Solutions recognised in Sunday Times Fast Track 100



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Press Release Author: [Pine Solutions](#)

Industry: [Retail](#)

Press Release Summary: Pine Solutions, the online furniture specialist, has been placed 86th in the Sunday Times Fast Track 100, which lists the fastest growing UK businesses

Press Release Body: **Pine Solutions**, the leading online furniture specialist, has been named the 86th fastest growing business in the UK by the **Sunday Times in its Fast Track 100**, a list of the most rapidly growing businesses in the UK.



Pine Solutions, which is based in Norwich, has seen a 350% growth in the business over the last three years, thanks to a sharp rise in the online purchasing of furniture. The company now handles over 2000 orders a month to homes across the UK.

*"Three years ago we had six employees and a turnover of £1.8 million. Since then our sales have grown an average of 58% a year and our 2008 turnover reached £7.2 million," said **Kevin Johnson, Managing Director of Pine Solutions**. "The growth has been both challenging and very exciting, but we have successfully stayed ahead of our competitors by cornering a niche in the market."*

He continued; *"A massive growth area for the business has undoubtedly been [oak furniture](#), as we were the first company to sell a large range of (this type of furniture) online. This enabled us to become very competitive in the top quality furniture market and broaden our customer base."*

The placement on the **Sunday Times Fast Track 100 list** is considered a real indicator for some of the 'companies to watch'. Last year's list included Innocent Drinks, Gü chocolate pudding, Silver Cross prams and Tyrrells Potato Chips.

About

Pine

Solutions:

Since Pine Solutions.co.uk went online in 2002, it has become one of the UK's largest online suppliers of pine and oak furniture. Despite an ever-increasing furniture range, the company is always committed to keeping delivery times to a minimum and is proud of its average 6 day lead-time.

Pine Solutions work in partnership with a number of international furniture suppliers to make sure only the best quality pieces of furniture are available to customers, boasting close business relationships with some of the UK's leading suppliers; Flexiload and Alan Reilly.

Most of Pine Solutions large collection of Scandinavian [Pine furniture](#) originates from a long established, family-run Danish furniture designer and manufacturer. The timeless 'Scandinavian Collection' continues to offer quality pine furniture. Pine Solutions is also pleased to trade with Segusino, who manufacture beautiful rustic Mexican pine furniture. Segusino comply with fair trade ethics and source their wood from managed forests.

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