

The release of My Slot at 32Red Casino is set to revolutionise the online slot industry



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Press Release Summary: 32Red Casino announce the launch of the groundbreaking My Slot technology which allows players to build their own slot machine which will revolutionise the gaming world



Press Release Body: **32Red Casino** has announced that this December will see the release of 'My Slot' - the revolutionary new slot machine technology which will allow players to use their own personal graphics to build themselves customised slot machines.

32Red, the award-winning [online casino](#), already has over 150 online slot machines available, including a range of jackpot games and fruit machines. The addition of 'My Slot' will see that number soar as players create an unlimited number of new games and, as **Head of Marketing Mark Quayle** pointed out, *"The launch of 'My Slot' will mean the number of different [slot machines](#) available at 32Red Casino will be limited only by player imagination and creativity"*.

Using their favourite photos, sounds and incorporating preferred slot features, players will be able to build their perfect online slot machines

- one for every mood, season or day. **'My Slot'** architects will even be able to swap their themes and slot machines with family and friends to demonstrate their online slot making skills.

Based on a 5 reel slot template, **'My Slot'**, players will be able to personalise the symbols on the reels and background imagery as well as adding their own sounds music and bonus mechanisms, including changeable multiplier bonuses on scatters and the free spin bonuses.

Quayle added, *"We chose to launch 'My Slot' in conjunction with 32Red's credit crunch beating [Christmas Countdown casino promotion](#), where 32Red will provide players with 25 days worth of bonuses and offers set to an Advent calendar theme".*

This year's seasonal bonuses include a free £5 casino chip to players who send in their **'My Slot'** screenshots and £100 to the best overall design.

Quayle continued, *"My Slot and our Christmas Countdown are sure to make this Christmas one of our player's most entertaining and rewarding ever."*

About

32Red

Plc:

32Red is the five times winner of the Best Casino title awarded by watchdog and player advocate site Casinomeister and is renowned for providing industry-leading level of support to players. Over 80% of 32Red's players are from the UK and 32Red is licensed and regulated by the Government of Gibraltar. 32Red Plc is listed on the London Stock Exchange's AIM (ticker: TTR). The Company operates 32Red Casino, 32Red Poker, [32Red Mobile casino](#), 32Red Affiliates and DashCasino.com.

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