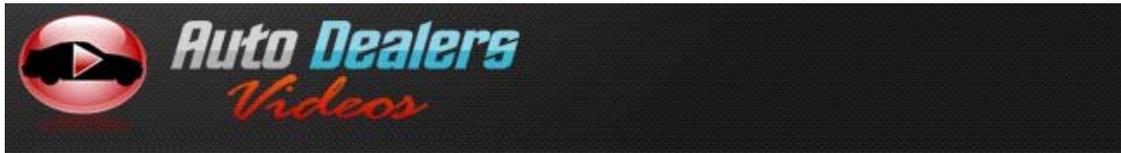


# **Auto Dealers Videos unveils at the National Auto Dealers Association's Annual Conference and Expo January 24th through the 27th**



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Press Release Author: [Auto Dealers Videos.com](http://www.autodealersvideos.com)

Industry: [Automotive](#)

**Press Release Summary: Auto Dealers Videos.com, an ALL-NEW Platform, using streaming videos for the New & Used Vehicle market.**

Press Release Body: Farmington, MO - Auto Dealers Videos.com ([www.autodealersvideos.com](http://www.autodealersvideos.com)), the first streaming video marketing solutions provider for automobile dealers, today announced an all-new Website format for auto dealers, which will be introduced at the NADA Convention & Expo, January 24th to 27th in New Orleans.

This premium, subscription-based [Auto Dealers Videos.com](http://www.autodealersvideos.com), a dealer exclusive (no private party listings are offered), website gives participating dealers an unmatched level of marketing to help them take full advantage of their inventory. The exclusive benefits and services available to Auto Dealers Videos.com members include streaming videos, photos, unlimited used and new inventory listings, a large dealer logo on each vehicle detail page, along with dealers contact information and website address. AutoDealersVideos.com offers the newest feature, the option for the dealer to communicate

directly with the customer by its drop down business card in real time. Dealers can now embed their streaming videos on the dealer website, use videos of their inventory for creative e-newsletters and video e-mail postcards. E-marketing for Automobile Dealers has now reached a new level. Dealers also receive a performance report.

*"The **Auto Dealers Videos.com** platform is a true Streaming Video system that leverages every bit of potential from a dealer's inventory," said **Terry Varner, founder and CEO of Auto Dealers Videos**. "We have raised the bar for marketing new and used cars along with car buyers' satisfaction, and higher sales and revenues for dealerships nationwide."*

In addition, **Auto Dealers Videos** offers video chat, phone and text messaging directly with the customer from the website that moves more online car buyers into live conversations with a dealership's sales people before the customer visits a dealership. The live chat service typically moves at least 25% more website visitors into live conversations with sales people by utilizing a suite of technology tools such as IM/chat, VoIP telephony, video chat and text messaging, resulting in increased revenue and a better return on marketing expenditures. Having a voice messaging component on [Auto Dealers Videos.com](http://www.autodealersvideos.com) will allow automotive dealerships to greatly increase their number of customer contacts and reach potential buyers in a more personalized way.

For more information contact [admin@autodealersvideos.com](mailto:admin@autodealersvideos.com) or call 314-5202297

**Web Site:** <http://www.autodealersvideos.com>

**Contact Details: Auto Dealers Videos**  
**Terry Varner, President**  
**P.O. Box 328**  
**Farmington, Missouri 63640**  
**314-520-2297**  
**[admin@autodealersvideos.com](mailto:admin@autodealersvideos.com)**