

Eye on America Segment Showcases Cell Charge Inc., Credit Card Processing Via Phone for Small Businesses



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Accept payments from anyone, anywhere, anytime
From any telephone

Released on: January 6, 2009, 3:36 am

Press Release Author: Dave Garboski

Industry: [Small Business](#)

Press Release Summary: Accepting credit card payments via phone is a perfect solution for small businesses. Eye on America recently featured Cell Charge Inc for their innovative methods of doing this.

\$9.99 LOW MONTHLY FEE *
NO EQUIPMENT
NO COMMITMENTS
98% APPROVAL RATE
Quick Acceptance
*For new accounts only

Press Release Body: Westlake Village, CA (January, 2009) With the ever changing economy and advancements in the way people do business, companies need to be innovative to survive. They need to connect directly with their clients and conform to their needs and demands. Most importantly, they need to solve their client's main problems including how to get paid. One company that is doing just that is **Cell Charge, Inc.** Recently, **Cell Charge** gained global recognition on an **Eye on America** segment where they were featured for their innovative methods of accepting credit cards. To view the segment you can go to **Cell Charge's** website. www.cellcharge.com.

Eye on America showcased how [Cell Charge](#) solves client's issues by enabling businesses to process their customers MasterCard, Visa, American Express and Discover cards through their existing phone. The segment

emphasized the need for easily accepting credit card transactions, especially in light of the fact that 1/3 to 1/2 of shoppers charge their purchases and don't carry enough cash for the average transaction. Therefore, businesses realize to get those buyers and to be competitive, they need to offer their customers the ability to use credit. The show also acknowledged that today a tremendous amount of business is now being conducted outside the confines of the office. Fortunately, recent technological advances have also made it easier for merchants to handle these point of sell transactions out in the field.

President of Cell Charge, Dave Garboski, was interviewed for the segment. Garboski stated, *"Some small businesses still believe that getting a merchant account is costly and difficult to do. It's not. At least it's not difficult with Cell Charge. Since your phone is the only equipment necessary to process transactions, you do not need to buy or lease anything else. Therefore, the high upfront cost of purchasing equipment is eliminated. But perhaps the best feature to businesses, large and small, is the fact that there are no hidden fees or penalties and no contract is needed. In today's economy that is truly a blessing."*

Eye on America also highlighted one primary difference between **Cell Charge** and other companies, that being the fees charged. Often when processing credit card transactions there are different fees associated depending on the type of card and also how the card is being transmitted (i.e., swiped, keyed in, etc.). They acknowledged that Cell Charge's unique method of bundling their packages, alleviated confusion by offering a one-size fits all package plan and bundle plan. This allows businesses to know exactly what they will pay per transaction, with no surprises come bill time.

Progress is a way of life in America, fast moving and constantly changing. With the ability to accept credit cards from anyone, anywhere, anytime, via your phone you have the added advantage to keep up and reach new levels of success. Stop by **CellCharge**<http://www.cellcharge.com> today to find out more. More convenience, more sales, more satisfied clients. That's how business should be done. **CellCharge Processing**, an authorized partner of Sage Payment Solutions is a registered ISO/MSP of Harris Savings and Trust Bank—Buffalo Grove, IL

Web Site: <http://www.cellcharge.com>

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