

# Get More for your Money with New Discount Codes Site – Discountvouchers.co.uk



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Industry: [Consumer Services](#)

**Press Release Summary: [www.discountvouchers.co.uk](http://www.discountvouchers.co.uk) is designed to offer the latest offers and discount codes from hundreds of stores – all updated in real time**

Press Release Body: With finances tight after Christmas and the credit crunch showing no sign of slow down, a new website offering discounts from hundreds of UK stores has been launched to help consumers get more for their money.

[Discountvouchers.co.uk](http://Discountvouchers.co.uk) offers savings at a growing range of leading high street brands and specialist stores including John Lewis, Tesco, Comet and Boots, all redeemable online. Current savings include £100 off a Samsung digital camera at Currys, £90 off a Tannoy i30 iPod speaker system at Play.com, and 20% off Radley bags and purses at John Lewis.

Consumer demand for discount codes has soared over the last 12 months - with online searches for discount vouchers up by over 100%. The problem to date has been that sites fail to keep their offers updated, resulting in old out of date offers and wasted time for visitors.

[Discountvouchers.co.uk](http://Discountvouchers.co.uk) is updated in real time, with a dedicated team continually sourcing, checking and updating the latest offers from merchants across the UK. The result is an easy to use site that

can quickly be searched by store name, latest deals, and most popular offers.

**Gareth Robinson, Marketing Director for Discountvouchers.co.uk**, says: *"In the current economic climate it really is best practice to shop around and make the most of any discounts available. Savvy shoppers have been quick to enjoy the benefits of discount vouchers, but the problem has been that many sites featured out of date offers. The savings on Discountvouchers.co.uk are checked and updated in real time, meaning they are readily available and easy to access, making for a far better shopping experience."*

The site has been developed by web specialist ASAP Ventures, which owns a growing range of websites including leading car hire comparison site [www.carrentals.co.uk](http://www.carrentals.co.uk); accommodation listings directory [www.self-catering-breaks.com](http://www.self-catering-breaks.com); and [www.recycle.co.uk](http://www.recycle.co.uk).

To get the latest discounts and offers from brands including Comet, Amazon, John Lewis, Tesco, Boots and more visit [www.discountvouchers.co.uk](http://www.discountvouchers.co.uk).  
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**Web Site:** <http://www.discountvouchers.co.uk>

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