

Half Term Without the Crunch



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Industry: [Travel](#)

Press Release Summary: Car hire from £7* a day over half term with price comparison site Carrentals.co.uk

Press Release Body: With the tough economic climate forcing many families to cut costs on their half term holidays, car hire comparator Carrentals.co.uk is advising parents to compare the prices on all elements of their holiday properly before they book.

Gareth Robinson, managing director of Carrentals.co.uk, says: "*Money is tight this year, but many people still want to take a break over the half term. We're already seeing strong demand for car hire across the most popular destinations, with customers comparing the best deals for their individual requirements – be this for a people carrier, 4x4 or an economy car that gives better fuel usage.*

"No matter where people are going, or what type of holiday they are going on, we would recommend comparing all aspects of the holiday – from the cost of baby seats in rental cars to check-in luggage charges on airlines – to help make half term more affordable."

The award winning comparison site currently has car hire prices from just £7* a day in Malaga over the February half term, and with up to 50 car rental companies compared on the site visitors can quickly choose the best deal.

Gareth added: "*Travellers are having to tighten their belts wherever possible this year, so do your research and book early for extras such as car hire or airport parking to make sure you get the best deal available.*"

Prices for one week's car rental over the half term week currently start from £12* per day at Tenerife Airport North; from £13* per day at Athens Airport;

and from £7* per day at Malaga Airport. For those staying within the UK prices start from £14* a day in cities such as London, York and Edinburgh.

Carrentals.co.uk compares car hire deals from companies including Holiday Autos, Budget, Alamo, Europcar, EasyCar and Thrifty, in over 9,000 locations around the World.

To compare the best half term car hire deals visit www.carrentals.co.uk.
*Prices are based on seven-day rental from 14 February 2009 and are subject to change.

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About

Carrentals.co.uk

Carrentals.co.uk was launched in February 2003 and grew to become one of the UK's leading online car hire companies by 2006.

In 2007 the company re-launched its site to create the first major online price comparator in the travel industry. Using the latest technology the Carrentals.co.uk site now searches up to 50 different car hire websites, providing an impartial comparison of the best prices available in over 9,000 locations.

Websites searched include Budget, Thrifty, Sixt, Holiday Autos, Opodo, EBookers, Carrentals.co.uk and EasyCar, with the Carrentals.co.uk site quickly comparing prices and allowing customers to refine their search by car type.

The Carrentals.co.uk site also features over 6,000 links to useful tourist information sites, plus over 2,700 pages of travel information in a mini-guide format.

In 2008 Carrentals.co.uk was voted Best Car Hire Website in the Travolution Awards. To book or for further information visit www.carrentals.co.uk

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