

PINC Solutions Awarded Red Herring Top 100 Global Company



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Press Release Summary: Leading innovator in real-time-visibility enabled supply chain management solutions won prestigious award honoring top private tech companies from around the world.

Press Release Body: BERKELEY, CA, January 28, 2009 – PINC Solutions, the leading innovator in real-time visibility enabled supply chain management solutions, today announce that it has been awarded as one of the Red Herring Top 100 Global Companies.

Chosen from a pool of 1,800 successful and highly eligible companies, the Red Herring editorial team deployed a detailed process to drill-down the best companies to the top 100 winners of this global award. Evaluations were made on criteria such as financial performance, innovation, management, global strategy, and ecosystem integration. The announcement of the winners was made on January 16 at the Red Herring 100 Global Conference which took place in San Diego, California.

*"PINC has proven to be a company excelling in their industry and its ripples have turned into waves," commented **Red Herring publisher Alex Vieux**. "We look forward to the changes it makes to its industry in the future."*

"In the current economic environment, corporations around the world are looking for solutions to improve their use of resources in more efficient and sustainable ways," said Aleks Gollu, CEO of PINC Solutions. "By taking an innovative approach to using technologies to address a traditionally underserved market segment, we have developed a unique platform that has proven to help the users improve their supply chain visibility and optimize their yard and transportation operations. Our customers see immediate returns on their investment by reducing costs and improving productivity."

This award follows other recognitions won by PINC in the supply chain and logistics industry. Most recently, PINC was named among the top 100 technology solution and service providers for its 2008 annual listing by Food Logistics Magazine.

More details about the Red Herring Global 100 award can be found online at <http://www.herringevents.com/global08/redherring100.html>.

About **PINC** **Solutions**
PINC is a leading provider of real-time asset visibility enabled supply chain management solutions and services. Its yard management solution, Yard Hound™, is deployed at customer facilities serving manufacturing, retail, wholesale/distribution and transportation sectors. PINC's clients include Fortune-500 businesses as well as leaders in the SMB segment. By leveraging RFID, MEMS and other wireless sensors and sensor networks technologies, PINC has pioneered the development a unique RTLS platform that requires no capital investment in the infrastructure. The Yard Hound products are designed with a scalable architecture for businesses of any size, and is expandable with modular components as customers' needs grow. For more information about PINC Solutions and the Yard Hound products, please visit www.pincolutions.com.

About **Red** **Herring**
Red Herring is a global media company, which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available at www.redherring.com.

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