

# PINC Solutions Recognized by Leading Business Publication among Top 100 Solution Provider to the Food Industry



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**Press Release Summary: PINC Solutions, the leader in cost-effective yard management solutions based on real-time asset visibility technology, has been named by Food Logistics Magazine among its 2008 top-100 providers of technology solution and service to the food industry.**

Press Release Body: BERKELEY, CA, January 8, 2009 – PINC Solutions, the leader in cost-effective yard management solutions based on real-time asset visibility technology, has been named by Food Logistics Magazine among its 2008 top-100 providers of technology solution and service to the food industry.

The FL100 is an annual listing of top software, hardware and IT service providers that are helping grocery and foodservice manufacturers and distributors gain a competitive logistical advantage. The selection is based on the providers' proven track record and expertise in providing food companies with technology and services to help them meet their business objectives regardless of their sizes.

*"For the second year in a row, we are honored to be included in the FL100 listing,"* **said Aleks Gollu, CEO of PINC Solutions.** *"To*

*address the common need for better supply chain visibility, we have developed a suite of real-time asset visibility and management products based on a revolutionary RTLS (real-time location system) platform. Building on our core yard management products, we offer additional systems targeting unique challenges such as cold-chain management for the food industry. As a result, our food customers can take advantage of a rich set of features available to all our clients, while enjoying a total yard management solution dedicated to their specific requirements."*

The 100 recipients of the recognition are featured in the cover story of the November/December 2008 issue of Food Logistics, as well as online at [www.foodlogistics.com](http://www.foodlogistics.com).

PINC will be exhibiting its award-winning yard management solution at ProMat 2009, booth #4757, January 12-15 at McCormick Place South in Chicago, IL. [www.promatshow.com](http://www.promatshow.com).

#### **About**

#### **Food**

#### **Logistics**

Food Logistics is a publication exclusively dedicated to covering the movement of product throughout all channels of the food supply chain. Food Logistics serves the information needs of food, beverage and consumer packaged goods executives involved in warehousing, transportation and information technology, as well as third-party and refrigerated service providers. On the web at [www.foodlogistics.com](http://www.foodlogistics.com).

#### **About**

#### **PINC**

#### **Solutions**

PINC is a leading provider of real-time asset visibility enabled technology solution and service. Its yard management solution, Yard Hound™, is deployed at customer facilities serving manufacturing, retail, wholesale/distribution and transportation sectors. PINC's clients include Fortune-500 businesses as well as leaders in the SMB segment. By leveraging RFID, MEMS and other wireless sensors and sensor networks technologies, PINC has pioneered the development a unique RTLS platform that requires no capital investment in the infrastructure. The Yard Hound products are designed with a scalable architecture for businesses of any size, and is expandable with modular components as customers' needs grow. For more information about PINC Solutions and the Yard Hound products, please visit [www.pincsolutions.com](http://www.pincsolutions.com).

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