

# Schillings announce latest BITESized Breakfast briefings



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## **Press Release Summary: Schillings announce briefing to businesses on protecting investor value in a downturn**

Press Release Body: Following on from the success of the previous BITESized briefings Schillings one of Britain's top law firms dedicated to safeguarding the privacy and reputations of international corporations, celebrities and high-profile business people, has announced the subject of the latest event to be held on 28th January.

These information events by [Schillings](#) are intended to help their clients and PR professionals keep up to date with how to use the law as a tool in protecting reputations and this event will cover the extremely pertinent and important subject of protecting investor value in a downturn.

Previous Schillings BITESized briefings were extremely well received and covered subjects such as handling social media threats, legal tools for crisis management, the importance of HR in averting media crisis, executive [Reputation Management](#), cleaning up and restoring an online reputation and brand management

The upcoming event is intended to help businesses prevent and deal with scurrilous rumours which can badly damage investor confidence, in turn causing serious problems for companies and their directors. Subjects being addressed include finding out how to act quickly to

identify and quell the sources of harmful false allegations before they do more harm, and the steps that can be taken to prevent these allegations from crossing into the mainstream media.

This briefing forms just part of the wide ranging regular calendar of Schillings events and seminars for specific interest groups where people come together to learn about how the law can be used to help protect both personal and corporate reputations.

Registrations are already being taken for the event and based on previous briefings, places are expected to fill up quickly.

**About**

**Schillings:**

Schillings is one of Britain's top law firms dedicated to safeguarding the reputations of international corporations, brands, celebrities and high-profile business people. The firm's track-record in defamation, [privacy](#) and copyright cases, as well as dispute resolution is second to none.

[Defamation](#), privacy and copyright are at the heart of the firm's work, prompting The Independent newspaper to call Schillings a "spectacularly efficient media law firm."

Schillings clients include supermodel Naomi Campbell, actress Nicole Kidman, seven times Tour de France winner Lance Armstrong, Harry Potter author JK Rowling, pharmaceuticals maker GlaxoSmithKline, leading investment bank Kaupthing, steel maker Arcelor Mittal, the Harrods Group and the London Stock Exchange.

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