

SilverMineGifts.com Launches Newly Redesigned Web Site



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Press Release Summary: Online retailer of heirloom quality silver updates web site for an enhanced, search optimized shopping experience



Press Release Body: Palm Harbor, Fla., January 07, 2008 – www.SilverMineGifts.com, a leader in fine silver gifts for all occasions, today announced that it has launched a newly redesigned web site to showcase the online store's expansive selection, featuring silver gifts, silver baby jewelry, heirloom quality sterling silver lockets, silver pillboxes and antique style [silver jewelry](#). SEOWhat.com, an internet marketing agency, provided both the design and infrastructure refresh for SilverMineGifts.com.

*"We are extremely pleased with the outcome of our new site and its elegant presentation of our silver gifts," said **Ralph Goddard, founder, SilverMineGifts.com.** "By bringing our new site online and enhancing our search marketing, we have created a phenomenal shopping experience and*

we hope that new customers as well as existing customers continue to entrust us when shopping for the perfect silver gift."

In an economic downturn, precious metals such as gold and silver are sound investments; however, traditional investing doesn't yield tangible goods that can be handed down through generations. Investing in high-end silver pillboxes and gifts, as both keepsakes and investments, can return an increase in value. In 1964, the value of the silver used to make coins overtook the coin's face value. Similarly, the average silver pillbox — containing 10 quarters' worth of silver — has a melt value that far exceeds its face value of \$2.50.

SilverMineGifts.com features a wide range of classic silver items such as sterling silver gifts, sterling [silver jewelry](#), [silver baby gifts](#), engraved baby gifts, silver barware and bar gifts, silver children's gifts, silver kids bracelets, children's silver jewelry, [engravable gifts](#), silver napkin rings, charm bracelets, silver chains, lockets, sterling silver pendants, silver magnifying glasses, silver cufflinks and money clip, silver pillboxes, thimbles, and a variety of silver polish and sterling [silver jewelry](#) care products.

Shopping for the perfect silver gift is a hassle-free and satisfying experience with SilverMineGifts.com's vast selection and unparalleled service. Offering in-house engraving with a state-of-the-art computerized engraving system, the company includes pride in workmanship and personal attention to detail, with every order. Custom engraving such as corporate logos, military graphics and religious symbols can be requested using the site's "E-mail Us" link. In addition, a new engraving preview feature allows shoppers to preview an engraving online before committing to the font, monogram style and wording.

About Silver Mine Gifts, LLC
Silver Mine Gifts, LLC specializes in classic, Antique, Vintage and Victorian style handcrafted sterling silver jewelry and engravable, personalized gifts ranging from beautiful sterling silver filigree jewelry to napkin rings and keepsake baby gifts. As the perfect gift, silver becomes more valuable over time and can be handed down as family heirlooms. Family owned and operated, Silver Mine Gifts ensures that special gift requirements are always thoughtfully and confidentially handled. Our engraving, polishing and shipping services are all managed in-house to provide superior customer service and support. For more information, please visit us at www.silverminegifts.com.

Web Site: <http://www.silverminegifts.com>

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