## **United Blanket Of Change**



Released on: January 21, 2009, 4:15 am

Press Release Author: THE VILLAGE YARN AND FIBER SHOP, LLC

Industry: Retail

Press Release **Summary:** The Village Yarn and Fiber Shop, thorough its commerce site atwww.DizzySheep.com is calling on **knitters** throughout the USA participate in creating the "United Blanket of Change".



This is a symbolic blanket created by knitters across the country to represent individuals coming together for unity and change.

Press Release Body: The two day enrollment event is described at:

http://www.dizzysheep.com/Archive/Deal/2009/1/20/Obama---Obama---Obamolo---

and

http://www.dizzysheep.com/Archive/Deal/2009/1/21/Obaaama---Raaama-

The following is from the web site:

## Calling all knitters!

Dizzy Sheep and your country need YOU!!

We have a project in honor of our new president! We want you to help

us make the: United Blanket of Change!



Today's deal gets you... a FREE skein of Austermann Bombolo to make your square of this symbol of hope! ... Right, as expected I don't see a flurry of excitement and enthusiastic clicking over everyone's "favorite" yarn. Here's the thing - this is what we have to work with. We don't always have the ideal yarn or the softest cashmere,

but we can still make the best of it and create something beautiful!

The unique squares you knit will be combined into the United Blanket of Change and sent to the President!

We are all counting on our new President Barack Obama to move forward with blanketing changes and knit this country together into one great nation... and Dizzy Sheep wants to unite knitters to show our support!

Even if you didn't vote for Obama or agree with all of his ideas, we still need you! The 51% wool and 49% acrylic content symbolizes the ever present differing views of the people in this great country, spun together to create - "Austermann Obamolo Bombolo!" Alright, that might be going a bit far, but the point is, United We Knit!!!

## Details:

## United Blanket of Change

Your payment covers shipping for the yarn and for the return of the completed square - we provide the yarn at no additional charge.

Have a group that wants to make multiple squares - CONTACT us with an email address.

For each kit ordered, you will receive:

- One free skein of Austermann Bombolo
- A pre-paid and addressed Priority MailTM envelope to return your completed square
- General guidelines for the completed square
- A form to provide an optional acknowledgment and/or dedication for your square
- A photograph of the completed blanket via email

All completed squares must be dropped in the mail by March 2, 2009.

Dizzy will combine the squares into a very large, probably wall size blanket.

The completed blanket will be sent to President Obama along with a document containing all the acknowledgements / dedications.

General guidelines:

- Each square should be 10" x 10"
- Any design perhaps something inspiring, important or symbolic to you
- One skein will make a square, but you can add other yarns, beads, etc
- Please nothing that would be generally considered offensive
- Yes crocheting is perfectly acceptable (Dizzy considers crocheting: knitting using a hook :-)

We are trying for participation from all 50 states. We will note any states in that are missing and we know that the wonderful online community of knitters will "needle" a friend or relative to participate.

Web Site: <a href="http://www.DizzySheep.com">http://www.DizzySheep.com</a>

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