

Wedding Economics 101: Look on the Bright Side of Economic Forecast



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Press Release Summary: Wedding retailers still feel this wedding season sales will be strong, and know that couples won't cancel their wedding because of a weak economy.

Press Release Body: How will the economy affect this year's wedding season? It may affect everything from when and where ceremonies are held to what takes place at them, retailers say.

Couples may decide to cut expenses when they tie the knot this year in smaller ceremonies with fewer frills, just to save a buck or two.

In slower economic times a few retailers do notice a drop in sales. People tend to buy fewer expensive things they don't need and more simple things they really want.

Some retailers feel sales will be strong this year simply because few couples ever put off their wedding due to finances.

Couples who want to get married find a way to make it work and rarely hold off on a wedding because of the economy. When they decide to get married it is because they really want to. It has been that way for decades.

When couples get married it's a once in a lifetime event and people want to celebrate. They need decorations, and ceremonial items like [wedding money bags](#), cake server sets and [wedding cake toppers](#).



Retailers like Photoframesplus.com believe that inexpensive wedding favors that only cost a dollar are going to be more popular this year. That is because no one throws a party without giving out favors. Other decorations and traditional items specific to the reception like wedding money bags, cake servers and unique and funny [wedding cake toppers](#) are a necessity in many couples minds. They are used as keepsakes and express individuality. Imagine looking back and realizing you have nothing to commemorate such a special day, because the economy was bad.



Another tradition promises to be strong. It is strange to think that a dollar dance would be popular in tough economic times. However, it has grown over the last few decades and there have been several downturns since then. Wedding companies like Wedding Star now sell several different styles of wedding money bags to fill the growing demand. It is no wonder that such a simple, inexpensive thing can become more popular during a recession either out of need or just plain common sense.

People adjust their conception of value when times are tight, and find fun in things that costs less. It's easier on the wallet so that makes it more fun.

A dollar to dance with a beautiful bride in this economy is one bargain most people simply won't pass up.

Web Site: <http://photoframesplus.com>

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