

After-Lite wins Green Home Eco Innovation Award



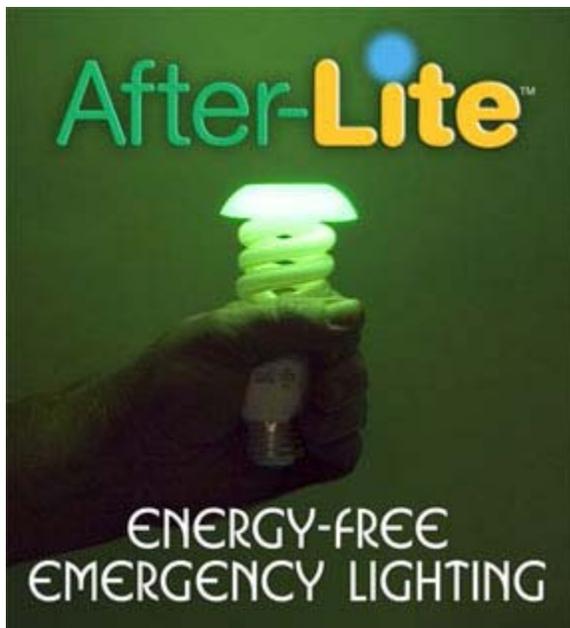
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Industry: [Energy](#)

Atlanta, Georgia - After 14 years of research and endless trials in the field of practical photo luminescent application, a unique product has emerged, and it's been recognized

by <http://www.greenhome.com/> as a product contributing to making the planet a greener and healthier place for all.



After-Lite Energy-Free Lighting performs absolutely as described. Its creator, **Tim S. LeMaster**, a professional inventor for the past 25 years, is no newcomer to the universe of photo luminescent technology. He has succeeded in taking what one used to think of as a glow-in-the-dark novelty and elevated it to a legitimate player in the quest for a

greener, more energy-efficient lifestyle.

Here is a quick overview of what differentiates After-Lite from its glow-in-the-dark predecessors: It begins with a variety of advanced, high-grade, photo luminescent crystals. These proprietary rare earth minerals are processed under intense heat and pressure by a leading developer of unique photo luminescent safety products. The result is remarkable product that glows brightly for hours without requiring an energy source. LeMaster calls his creation a Crystal Energy Cell (CEC).

The crystal energy cell absorbs light, natural or manmade, during daylight hours or at times when a space is artificially lit. Absorbed light, in the form of photons, is stored by the crystal energy cell. Then, in low light or dark conditions, those photons are released, resulting in a soothing green glow allowing that space to be negotiated safely for hours without requiring energy to illuminate.



Compact fluorescent-charged After-LiteT Crystal Cell

Multiple sun-charged After-LiteT crystal energy cells...

Energy-free lighting

A CEC charged by the sun for as little as 3 minutes can be taken into a dark room and function nearly as effectively as a flashlight. Longer exposure to brighter, broader-spectrum light results in a brighter, longer-lasting illumination.

When partnered with a compact fluorescent light bulb (a proven energy-saver) the After-Lite Energy-Free System is a positive solution to generating light while contributing the the green initiative by not requiring energy to operate once it is in use.

Remarkably, the CEC will never loose its ability to recharge. Remove it from a failed light and attach it to a new bulb to provide light energy-free, over and over. Not only does the product save energy, it has positive security and safety benefits as well.

"Photo luminescence has already proved itself to be a lifesaver."
LeMaster says.

Photo luminescent paint was utilized in the World Trade Center towers after the first terrorist attack in 1993. Its widespread application provided visibility after power outages in the attack of 9/11 and has been credited for saving many lives.

"We supply helmet and tool patches to the fire departments of New York City, Los Angeles, Minneapolis and Pittsburgh, to mention a few. The same process has revolutionized energy-free signage for low-light conditions, saving municipalities thousands of dollars, and boosted safety standards in other applications from stairway lighting strips to subway platforms."

After-Lite provides safety and comfort benefits. An After-Lite crystal energy cell will illuminate a room when the power goes out allowing safe negotiation around the room; or function as an energy-free night-light.

To casually compare the cost of a package of compact fluorescent light bulbs available at a retailer to the price of a complete After-Lite system is inaccurate.

"The compact fluorescent light bulb is an energy-saving consumable product which we provide as a platform for our After-Lite product, LeMaster notes. The bulb has a predictable lifespan. But the true value of our purchase proposition lies in the crystal energy cell, which will last for eons."

For more information on the After-Lite product, visit:

<http://after-lite.com/>

Or call Nancy Kepko - 913-888-0870 (Phone) / 913-599-4412 (Fax)

To learn more about LeMaster's other photo luminescent product offerings, visit: <http://fotolum.com/>

To receive print-resolution files After-Lite images, please email a request to info@after-lite.com

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