

# DribbleWorld introduces new laptop/desktop Beverage Calculators for Drinks Industry



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**DribbleWorld**, a software development company specializing in software for the drinks industry, today launched the **Professional Sales Toolbox**.

**The Sales Toolbox**, with 11 built-in drink calculators, was developed by a former wine and spirits sales professional. Unlike many of the beverage calculators available today, the Sales Toolbox is specifically designed for on and off premise trade professionals.

With one click, one can determine pour pricing and no charge goods of varying value and profit margin. The Sales Toolbox also includes the **Entertainment Beverage Calculator**. Designed for event planning, the Entertainment Beverage Calculator can be purchased separately.

Priced at 19.99 for the Sales Toolbox and 8.99 for the beverage calculator, DribbleWorld is determined to make the Sales Toolbox a new industry standard. Special pricing is available for volume sales.

Test users have all agreed, "This beverage application is completely different from what is currently available." "Right now, when cost is so important, every sales team should have one". The Sales Toolbox is designed to be used on the field; during a sales call. Load it to your laptop or desktop. Save, email, or text results. Mobile versions are in development.

### **Can one beverage application service all drink needs?**

The wine bottle sizes are based on the Champagne and Burgundy regions. The sommelier can calculate pour pricing from magnums to a Nebuchadnezzar.

The spirits calculator uses 750ml, liter, and 1.75L. An attractive choice for retailers who hand-sell niche beverages and would like to assist customers.

The beer calculator can determine not just bottles of beer, but whether a keg is needed or not. The calculators are simple, beautiful and take advantage of the graphics that are now available.

### **Free Trials**

DribbleWorld is offering free trial downloads for both products:

[www.dribbleworld.com](http://www.dribbleworld.com)

-Ends-

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