

Drug Rehab Center Goes The Extra Mile To Treat The Individual And Not The Disease



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Author: <http://www.cliffsidemalibu.com>

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Malibu, California, February, 2009 – It is virtually impossible to pinpoint the exact moment in life when one turns to an outside source for an internal solution. At times life can consume an individual and become so unbearable that something is needed to help ease the pain felt at the moment. Cliffside Malibu understands these moments and has designed a [drug rehab program](#) to cater to individuals who find themselves lost in an instant.



It is a pain often felt to the very core of a person's soul and in those moments, there is no visible solution than turning to alcohol. The individual fails to realize how a split second decision turns from a temporary relief into an addictive behavior. Cliffside Malibu knows that is the moment when a person needs drug rehab the most. Addictive

behaviors have a way of turning deadly in a heartbeat. What starts as a way to relieve stress quickly turns into a lifestyle choice that includes stealing from loved ones in order to feed the addiction.

The [drug rehab center](#) created by Cliffside Malibu works step by step with a patient to pinpoint the life events that led to the development of

the addictive behavior. Through treatment, patients begin to realize that alcohol addiction disrupts not only their life but the lives of those they love the most. Rarely does an addiction such as alcohol affect only the individual. Family and friends bear the brunt of the addictive person who is struggling to survive.

There comes a point in every Drug Rehab program where the patient bottoms out. This is the moment when the struggle becomes too intense and the patient begins to feel that the battle will be lost. Cliffside Malibu comes into the picture at full force with a staff specialized in the discreet, safe rehabilitation to patients in need. Rather than treating the alcohol disease, Cliffside Malibu looks at the individual. All aspects of life are taken into consideration such as recent traumatic events or changes in the family structure.

Upon arrival to the center, patients undergo an analysis process to determine the best course of [drug rehab](#) treatment.

Cliffside Malibu sits just outside of the Los Angeles area and offers breathtaking views of the ocean. Patient



confidentiality is of utmost importance to the center. Clientele registers include politicians, movie stars and rock legends. Accommodations include private rooms, laundry and internet service and transportation off grounds if needed.

The rehabilitation program does not end once a patient has checked out of the facility and returned to everyday life. Cliffside Malibu firmly believes that drug rehab expands past the center walls and into a patient's re-entry into the outside world. Family is consulted with to ensure that the course of treatment a patient receives continues with their full support. In the event a patient exhibits more than one addictive behavior, the center works to treat the most pressing behavior first and then each subsequent one following that.

Staff on hand at Cliffside Malibu to help a patient through the drug rehab process includes acupuncturists, massage therapists, holistic medicine practitioners and personal trainers. Services offered throughout treatment include various forms of therapy such as physical therapy and relaxation therapy and counseling on an individual and group basis.

Each patient receives cutting edge treatment options in a center that provides the comfort and safety that is often missing from a patient's outside life. At Cliffside Malibu the cardinal rule of thumb is that success in drug rehab relies greatly on treating all aspects of a patient as a whole. This entails taking the time to recognize the physical and psychological sides of a patient and working towards a treatment from that point.

For additional information on what Cliffside Malibu has to offer addictive behaviors, visit www.cliffsidemalibu.com or send an email to admissions@cliffsidemalibu.com.

About Cliffside Malibu: Cliffside Malibu provides full scale treatment programs for a wide range of addictions. Staff is professional and discreet in dispensing the best course of action that serves an individual need to ensure the right course of action is taken the first time around. This ensures a successful second start to life in a healthy, happy, non-addictive manner.

Contact Details: Cliffside Malibu
1-800-501-1988
www.cliffsidemalibu.com
admissions@cliffsidemalibu.com