

Egypt holidays are as popular as ever



Released on: February 27, 2009, 7:46 am

Author: Direct Traffic

Industry: [Travel](#)



Egypt is a divers' heaven, legendary snorkelling country packed with wonderful sea life. Water sports score high and the country's thriving purpose-built resorts are renowned for their excellent facilities. Not to mention the pyramids, Cairo and more camels than you can shake a stick at.

But in today's wobbly economy can you afford a long haul holiday in an exotic place, complete with the risk of unforeseen expenses and the need for lashings of spending money? The short answer is 'yes'! An exotic destination needn't be an expensive one. Use a combination of resourcefulness, patience and lateral thinking and you can save a small fortune.

Holiday price comparison website BeatTheBrochure.com reveal their top three tips for saving money on Egypt holidays.

Top tip number one: Shop around. Let the internet find you the best value holiday clothes, sun lotions, hats... squeeze the best value out of every single thing you take with you. It all adds up.

Most importantly of all, shop around for the cheapest Egypt holidays online. While your local travel agent is probably wonderful, they won't have access to the entire package holiday market. And buying online invariably nets you excellent discounts on brochure prices.

"We use unique data search and retrieval software to track down the lowest cost holidays from a raft of major suppliers including Thomson, First Choice and Thomas Cook." Says a BeatTheBrochure.com spokesman. "If you find cheaper Egypt holidays in any brochure, anywhere, at any time, we want to know about it!"

Top tip number two: DIY. Instead of eating out, buy fresh local foods and enjoy picnics. Don't spend a fortune on entertainment, just chill out. Buy local wines and lounge around watching the world go by. Rediscover what real relaxation's all about. Walk a lot and take in the scenery. Read books. Sit in the warm sea. Think. Keep life simple, pared down to the bone. Holidays needn't be active. And chilling will save you a load of cash!

Top tip number three: Experience life without shopping, our national pastime. You might be surprised how much pointless shopping you do without even consciously realising it, buying stuff just for the sake of it. Give shopping a rest on holiday. Buy the stuff you really need but nothing else. Lie on the beach and enjoy your Egypt holidays to the full without so much as sniffing the inside of a shop.

How much do you think you can save on your Egypt holidays by shunning shopping, making your own entertainment and doing a spot of very effective online research? BeatTheBrochure recommends that you suck it and see!

Details for editors:

BeatTheBrochure.com

Press contact:

01708 759170

Reservations:

0800 027 5654

Contact Details: Direct Traffic Media
50-54 Putney high street