

Great Ski Conditions Boost Car Hire Demand



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Comparison site **Carrentals.co.uk** reports strong demand in the Alps and North America. Car hire prices from £15* per day

Some of the best ski conditions for years have boosted demand for car hire in the Alps and North America, with price comparison site **Carrentals.co.uk** reporting ski bookings up 25% overall year on year.

Some of the strongest increases have been seen at Geneva – up 33%; Salzburg – up 20% and Munich – up 10%, with many British skiers and snowboarders taking more than one break in the mountains to make the most of the heavy snowfall.

To help with budgeting many are organising independent travel, combining low cost flights, with apartments, hostels or hotels booked direct, and cheap car hire for enhanced flexibility to make the most of the conditions.

*"The heavy snowfall this year has meant ski resorts in the Alps and North America are experiencing fantastic conditions, and this is attracting many British skiers to make more frequent visits," says **Carrentals.co.uk** Managing Director Gareth Robinson. "What we are seeing is many people opting for independently booked breaks, with car hire forming an integral part of these."*

Carrentals.co.uk compares car hire deals from up to 50 rental companies in over 9,000 locations worldwide. Current ski deals include rental from £18 per day at Bergamo Airport; from £15 per day at

Denver Airport; and from £22 per day at Geneva Airport or Munich Airport.

Gareth adds: *"Despite the increase in demand there is still availability in many resorts. The key is to book as far in advance as you can to make sure you get the right car for your requirements and any extras you may need."*

Carrentals.co.uk compares car hire prices from companies including Holiday Autos, Alamo, Budget and Thrifty. To compare the best ski deals visit www.carrentals.co.uk. *Prices are based on seven-day rental from 21 March 2009 and are subject to change. /ends.

About

Carrentals.co.uk

Carrentals.co.uk was launched in February 2003 and grew to become one of the UK's leading online car hire companies by 2006.

In 2007 the company re-launched its site to create the first major online price comparator in the travel industry. Using the latest technology the Carrentals.co.uk site now searches up to 50 different car hire websites, providing an impartial comparison of the best prices available in over 9,000 locations.

Websites searched include Budget, Thrifty, Sixt, Holiday Autos, Opodo, EBookers, Carrentals.co.uk and EasyCar, with the Carrentals.co.uk site quickly comparing prices and allowing customers to refine their search by car type.

The Carrentals.co.uk site also features over 6,000 links to useful tourist information sites, plus over 2,700 pages of travel information in a mini-guide format.

In 2008 Carrentals.co.uk was voted Best Car Hire Website in the Travolution Awards. To book or for further information visit www.carrentals.co.uk

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