New Edible Massage Candles Launched by Skinny Dip Candles



Released on: February 18, 2009, 5:06 am

Author: Karen Porter

Industry: Retail

For those seeking a flavored massage candle option, Skinny Dip

Candles introduces

Sensual Edibles.

Rolled midout in February, Sensual Edibles massage candles are currently offered in six flavors: Cherrylicious, Chocolate Decadence, Orgasmic Orange, Passionate Pina Colada, Sensuous Strawberry, and Wicked Wild Berry.

Company founder and CEO, Karen Porter, states, "The flavored massage candle line came



about from multiple customer requests for a massage candle that tastes great." While **Skinny Dip Candles** have traditionally been used for moisturizing the body and as a massage oil, Porter stated that "many of our customers use the candle for romantic couple's massage and we had many requests for a flavored massage candle."

Porter states that the six flavors currently available in the Sensual Edible line were selected with customer input. The flavors were also based on the popularity of the company's top selling Barely There Lip Balm flavors.

Like the flagship **Skinny Dip Candle** line, Sensual Edibles are made from natural ingredients. Sensual Edibles are made from cosmetic-grade soy, avocado oil, beeswax, sunflower oil, cocoa butter, shea butter, and vitamin E. The Edibles line features flavor oil instead of fragrance or essential oils.

Like traditional Skinny Dip Candles, Sensual Edibles melt at just over body temperature and are ready to use immediately after extinguishing the flame. **Porter** adds, "The melted lotion is extremely rich, so a little goes a very long way. It's terrific when used on cuticles, elbows, heels, dry hands, and anywhere the skin is dry. Even though the warm lotion is super emollient, it completely absorbs into the skin within just a matter of minutes."

Priced at \$14.95 retail on the company's website, SkinnyDipCandle.com, Sensual Edibles are also offered at wholesale pricing for qualified resellers.

Skinny Dip Candles and other company products are also available in select gift shops, spas, and salons across the U.S.

Contact Details: Karen Porter
Skinny Dip Candles by Scents of Decor, Inc.
1951 Kensington Ave, #2
Missoula, MT 59801
(406)549-8626
scentsofdecor@aol.com
http://www.SkinnyDipCandle.com