

Overseas Property Portal Increases Online Confidence



Released on: February 5, 2009, 4:27 am

Press Release Author: **Marr International Ltd**

Industry: [Real Estate](#)

Press Release Summary: Homesgofast.com announced that it has been accepted as a member of the Association of International Property Professionals (AIPP) making it one of only three property portals to be Members of the organisation.



Press Release Body: The international real estate portal Homesgofast.com announced that it has been accepted as a member of the **Association of International Property Professionals (AIPP)** making it one of only three property portals to be Members of the organisation.

AIPP was set up to increase consumer confidence when buying property abroad and to provide industry professionals with a united voice. It aims to improve the standards of professionalism in the international property market. Each member has been vetted and approved, and is required to have a minimum level of experience to qualify for membership."

AIPP Chief Executive Paul Owen welcomed the portal membership stating *"As well as agents and developers, the AIPP welcomes other professional companies from the international property market, including lawyers, banks, magazines and property portals. Homesgofast.com has joined the AIPP and we welcome them into membership. We congratulate them on playing their part in our work to make the international property market a better and safer place for both consumers and those working in the industry."*

Homesgofast.com membership category at AIPP comes under its media group which also includes Daily Mail Ltd, OPP - PFI Media Ltd and Real Estate TV Ltd. Current membership from other overseas property portals includes The Move Channel and Kvero.com

Paul Owen explained the association role in the overseas property industry "A non-profit organisation, the AIPP exists to improve standards of professionalism in the international property market. Set up in 2006, the AIPP is improving the market by bringing together professional companies who voluntarily agree to abide by its professional Code of Conduct. Where you see the badge of AIPP membership, it means a company has been vetted, has agreed to industry standard training and, importantly, has agreed to be bound by the AIPP's professional code.

Nicholas Marr CEO Homesgofast.com *"We are delighted to be a part of an organisation that aims to improve standards of the overseas property industry. Our online platform at Homesgofast.com is used by overseas property buyers and those promoting international real estate. It makes sense more than ever to help raise standards not only with overseas property agents but also with those in the business of promoting international real estate.*

He continues" *It's a fact that most buyers will use the internet first before contacting an agent and we believe the standards set out by AIPP should apply to the internet as with real estate professionals "*

Homesgofast.com was established in 2003 **Homesgofast.com** is part of global property marketing company Marr International Ltd. The website began by promoting property in Spain, France and the UK and now cover some 70 countries. Homesgofast.com attracts a large international audience to over 180,000 international property listings and a range of related services.

Web Site: <http://www.homesgofast.com>

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