

npower launches Little Green Fingers



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npower, one of the UK's leading energy companies, is offering fifty schools solar panelled greenhouses in an effort to teach children about renewable energy - and research shows kids are eager to learn about the big eco issues of the day. When asked about their understanding on energy issues, savvy seven-year-olds gave heartening responses: 98% of kids know they should always turn lights off and 93%

have the 'techn

o-how' to take their computers off standby to save electricity.

It was also revealed that one third (31%) of the next generation of home owners don't understand what the term 'renewable energy' means and so, with the Government striving to have 20% of the UK's power generated by renewables by 2020, there is evidently more for children to learn about energy.



[npower](#) commissioned the research to launch [Little Green Fingers](#), an inspiring initiative designed to help four to seven year-olds learn about natural and renewable energy through the science of gardening. The programme will award 50 schools an eco-friendly, solar heated greenhouse to highlight how the earth's energy gives plants the power to grow. Schools and families across the UK will be able to benefit from engaging teaching

resources and how to guides and watch video clips which will help to bring the power of the earth's energy to life for children in a fun, hand on way.

Former Blue Peter presenter Zoe Salmon, who launches the campaign for npower today, says: *"Making science inspirational and getting to grips with natural and renewable energy has never been more pressing. That's why I'm out in the garden for npower's Little Green Fingers campaign to help under-7s learn about energy and growing in the way they learn best - hands on and hands dirty!"*

To bring the learning of energy to life for 'little green fingers' across the country, parents can contact their child's head teacher to request entering the competition by visiting www.npower.com/littlegreenfingers.

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About npower Brighter Futures: npower's education programme, aims to inspire young people from their first day at school to their first day at work. This is achieved by helping them to develop their skills and knowledge to make their own choices and empowering them to achieve their vision of a 'brighter future' for themselves and for the environment

npower Brighter Futures brings under one umbrella npower's education programmes – from primary schools through to universities. Npower's programmes focus on either environmental education, such as energy generation, energy efficiency, climate change and sustainability and npower's commitment to increase the pool of young talent in Science, Technology, Engineering and Maths; or meeting the recruitment challenges the energy industry face daily.

About npower:

npower is one of the UK's largest electricity suppliers and has 6.6 million customer accounts across the UK and it sponsors the Test Match Series in England, Women's Test Series, the Twenty20 Cup and Village Cup. The company was also recently awarded platinum status in Business in the Community's CR Index.

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