

Burton launches Quiksilver clothing line

BURTON

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Burton, the men's fashion specialists, has launched a new clothing line available online and in selected high street Burton stores from Quiksilver, the surf and casual wear clothing company.

Among the items in the new range of [mens clothing](#) from Quiksilver are a number of printed t-shirts, including some featuring vintage designs, hoodies and zip ups and a full range of boardshorts, all boasting intricate designs.

Jaqui Murphy, Burton Buyer, said: "This Quiksilver range provides the Burton customer with a true feel of the surfing brand by including the original 1970s logos on vintage wash tees and classic hibiscus print boardies, while remaining relevant to a fast paced British lifestyle with brushed cotton hoodies and a comfortable range of easy to wear coloured tees."

Quiksilver designs, produces and distributes clothing, accessories and related products for young-minded people and develops brands that represent a casual lifestyle driven from a surfing heritage. Quiksilver's authenticity is evident in its products, events and retail environments across the globe.

Quiksilver's products are sold throughout the world, primarily in surf shops, skate shops and other specialty stores but the new clothing line will now also be available online at burton.co.uk and in selected high street stores.

The Quiksilver way of life was born in 1969 when two young Australian surfers went to Torquay to live out their surfing dream. Their breakthrough was creating innovative boardshorts made from a durable lightweight fabric which dried rapidly. Soon other riders would do anything to get one of these elusive newfangled boardshorts. This was the birth of Quiksilver, the genuine, original, functional choice of the hard-core participant. Over the years Quiksilver has been propelled further by its constant innovation in materials, high tech fabrics and cutting edge graphics - this collection is the embodiment of the Quiksilver lifestyle.

About

Burton

Burton has a long history in [mens fashion](#), having been founded in 1903 by Montague Burton in Chesterfield. Burton now has over 400 outlets all over the UK and Ireland making it one of the country's largest sellers of casual and formal menswear, including [mens t-shirts](#), jeans, jackets, knitwear, [mens shorts](#), shoes, underwear and accessories.

Customers can also shop online from the Burton.co.uk website which offers free returns in-store or by post and fast delivery to their home.

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