

Elemis unveils new Tri-Enzyme Resurfacing Gel Mask



Released on: March 3, 2009, 3:34 am
Author: Emily Buchanan
Industry: [Retail](#)

Elemis, the pioneering British spa and skin care brand, has unveiled its new Tri-Enzyme Resurfacing Gel Mask, which is due for release in April 2009.

[Elemis](#) has recognised the problem of the skin's cell renewal process declining as people age. In 2006, after three years of research, Elemis launched a skin care programme that facilitated natural cell renewal of the dead skin cells to reveal a fresher, more radiant skin. This range was the Tri-Enzyme Programme which won several beauty awards after its launch including being voted the CEW Best New Skincare range 2007.

Following on from this success is Elemis' latest innovation; the new Tri-Enzyme Resurfacing Gel Mask. This new product is a highly active gel based mask that combines the [Elemis-patented Tri-Enzyme](#) Technology with anti ageing Tetra Peptide, Amazonian Acerola Cherry, White Truffle, Great Burdock, Erysiumum and amino acids to encourage effective resurfacing of the skin's surface.

Elemis Tri-Enzyme Technology adapts to the individual's micro flora and skin condition, an important factor given that everyone's skin is different. When the skin's acid mantle drops below 4.5pH, enzymatic action decreases dramatically, resulting in rapid ageing. Elemis Tri-Enzyme Technology uses the synergy of Organic Acids with micro-encapsulated enzymes to support the micro flora enabling safe and highly effective [skin resurfacing](#).

Noella Gabriel, Elemis' Director of Product and Treatment Development, said: *"After years of research we wanted to bring clients a resurfacing gel mask that is an active system to 'take home'. Sadly, in the last few years, we have constantly been confronted with customers suffering with damaged skin from too harsh and abrasive treatments which have left their skin unsafely thin on the surface, very sensitive and in need of TLC. At Elemis we are proud to be able to offer a safe, yet powerful resurfacing programme that works naturally with the skin's natural resources. It is our promise that we only create products that adapt to the individual's skin as everyone's skin is different. This Gel Mask gives skin a remarkable, visible radiance."*

The Try-Enzyme Programme includes a resurfacing homecare regime designed to address concerns including fine lines and wrinkles, acne and superficial scarring and uneven pigmentation.

About

Elemis:

timetospa (commonly referred to as Time2Spa) is the official online store for Elemis, the pioneering British spa and [skin care](#) brand.

Elemis is proud to partner with over 1200 luxurious spas and salons, 130 lavish cruise ship spas, British Airways Elemis travel spas and over 100 retail stores around the globe. Elemis treats over 5.7 million people each year and it has the single largest influence on trends and developments in the global spa and skincare industry. The successful combination of powerful natural ingredients, cutting-edge formulation technology and proven clinical trials has enabled Elemis to bring to market some of the most influential anti-ageing homecare products and professional spa-therapies the beauty industry has ever seen.

PR Contact:

Emily Buchanan
10 Haunch of Venison Yard
Mayfair
London
W1K 5EX
020 7907 2743
www.timetospa.co.uk