

Emirates Offers Football Fans a First Class FIFA World Cup Experience



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Emirates has been announced as FIFA's Global Tour Operator for the 2010 FIFA World Cup in South Africa.

Emirates will be offering fans from around the globe the chance to purchase world class, seamless travel packages that will include [flights to South Africa](#), accommodation, ground transportation and match tickets to the 2010 FIFA World Cup.

Football fans will also have the opportunity to purchase, for the first time, unique 'follow your team' travel packages that will ensure they don't miss a moment of their team's action over in South Africa and safeguard them should their team be unfortunate enough not to qualify.

Emirates' partnership with FIFA began at the 2006 FIFA World Cup when it became the first airline to be a sponsor of this prestigious global sporting event. Following on from the success of 2006, Emirates then cemented its status as an Official FIFA Partner up to and including the 2014 FIFA World Cup.

His Highness Sheikh Ahmed bin Saeed Al-Maktoum, Chairman and Chief Executive, Emirates Airline & Group said: "This is a fantastic opportunity for Emirates and we are pleased to be able to develop our partnership with FIFA by offering our world class travel services to football fans globally. This newest development of our FIFA activation demonstrates how, as a FIFA Partner, we are bringing the spirit of the event to our existing and potential customers worldwide and offering a comprehensive FIFA World Cup experience."

"Emirates is a valued partner of FIFA and we are delighted to have them on board as our global Tour Operator," commented Jérôme Valcke, FIFA General Secretary.

He continued, "The goal of our Tour Operator program for the 2010 FIFA World Cup is to facilitate safe and effective travel to the matches for the largest possible number of fans from countries around the world, and we know that partnering with Emirates will help us achieve this. As a partner of ours until 2014 we are looking forward to working closely with Emirates and developing further initiatives for fans across the globe over the coming years."

The [Emirates FIFA World Cup Offers](#) will go on sale shortly and a further announcement will be made detailing the [World Cup Packages](#).

About [Emirates](#):

Emirates, the Dubai-based international airline, is one of the world's most successful and rapidly-expanding airlines. With a focus on high quality service and industry-leading products, Emirates has received over 400 international awards and accolades for excellence since its inception in 1985. Emirates is currently the only airline to operate non-stop flights to six continents from one hub.

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