

San Diego Wine Critic And Tsunami Productions Introduce "Prince Of Wine" Television Series



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Tsunami Productions announces launch of Prince of Wine weekly TV show for fall 2009

SAN DIEGO, Ca (March 23,2009) – A weekly TV show about wine, food and the story behind wine is being launched for Fall 2009 release according to Melissa McComas, President of Maryland based Tsunami Productions, agent and manager for San Diego based POW Media the producer of the show. "We have been looking for a series about wine for some time and we are happy to have found a unique voice in Walid Romaya". McComas said.

Hosted by Romaya, a San Diego wine critic and founder of the wine blog www.princeofwine.com, the show will showcase a journey of wine and food exploration where Romaya visits wineries and regions, telling the story of the wine from grape to bottle. "the fermentation basics of wine is the same, grape turns into wine, but each wine is so different and I have this platform to tell the story" said Romaya.

Wine is becoming a mainstream as people switch from hard liquor to wine. "Americans are drinking more wine than ever..for its health and social aspects" said McComas."There are so many shows about food on TV, yet more and more Americans are hungry to know about wine, the Prince of Wine series will be the television viewer's pocket-



guide to everything wine”.

As a wine lover, collector and an amateur chef, Romaya has developed his wine palate and sense of observation by tasting thousands of wines over the years. “You could call me a wine nut, once I flew a thousand miles just to taste a rare bottle of wine” stated Romaya.

The show will feature segments where Romaya challenges the winemakers critiquing the wines and pairing them with food from guest chefs. Along the way Romaya will interact with the people who make the wines, such as the farmer, the harvest worker, and the bottle maker. “Whether it is the local supermarket \$2 special or your vintage 1945 \$10,000 Bordeaux, every bottle of wine has a story to tell” added Romaya. “ When I started drinking wine I was terrified by the wide range of grape varietals, the tastes, the vintages and what to look for...so that’s what got me interested in wine”.

The show will be filmed in established wine locations all over the world, from California to France as well as Argentina, Chile, South Africa and Australia. However, Romaya added “The show is not just about the famous wine regions, it’s also about small wineries in little towns in America and beyond. Did you know that there are some great wine gems in Missouri?”

“Discovering the undiscovered while guiding viewers on an entertaining adventure best describes this television series, Walid Romaya’s charisma and expertise set this program apart from the rest; we are delighted to introduce this program into the television marketplace” states McComas. The series will be introduced at the 2009 Cable Show in Washington DC beginning April 1, 2009

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