

SilverDoor announces the appointment of new IT Director



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SilverDoor recruits an IT Director to join the team at their head office in Chiswick, West London following the company's continued expansion and their website upgrade plans for 2009.

Segun Babalola will be joining SilverDoor as IT Director from April this year. Segun has previously worked with SilverDoor on a consultancy basis on the development of the website since the company was formed nine years ago. He will be based at the company's office in Chiswick, West London.

Marcus Angell, Managing Director, commented, "We have a number of major IT projects coming up this year, such as white label client sites, a new internal IT reservation and finance system, online card payment system, website back end redesign, along with the continuous improvements to the front end of the website".

He continued, "We are also in the process of rolling out 360 degree internal tours of our top 100 apartments as well as launching Google StreetView which will enable prospective clients to see the external area of an apartment so we definitely felt that this was the right time to appoint an IT Director. Segun has long been a valued link in the development of SilverDoor and we are delighted to have him on board in this role."

April also sees additional staff joining in Corporate Sales and Finance. Sean Hall has joined on a university Accounting and Finance placement from Bournemouth University and Serena Dines has joined as a permanent member of the Corporate Sales team from John D Wood. SilverDoor also appointed an HR/Office Manager earlier this year, Raimonda Kiausaite.

"Due to our expansion, we felt the time was right to appoint an HR/Office Manager to assist the directors in the day to day running of the company. By appointing senior significant staff we are addressing our growth whilst planning for the future and ensuring that our main focus is in developing the business further", said Chris Gee, Sales Director.

Further acknowledgement of the company's success came with the recent Buying Business Travel Diamond Awards announcement of SilverDoor as runner up in the Best Serviced Apartment Company category for 2009 and Business Travel World's announcement of SilverDoor as a finalist in the Best Business Accommodation category also for 2009. Both award ceremonies are seen as valued and respected amongst the travel trade and represent the views of the most important industry clients.

SilverDoor represents serviced apartments in over 160 locations worldwide and features almost 250 serviced apartments within London. The company has just added further properties within Paris as well as [serviced apartments in Edinburgh](#), Newcastle, Cape Town, new serviced [apartments in Reading](#) and Cork as a new destination.

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Additional notes for Editors
SilverDoor international serviced apartments was incorporated as a Limited Company in March 2000 under its original name of HotDigs. At the beginning of January 2006 the company changed its name to SilverDoor. The company was formed and continues to be led by managing director Marcus Angell.

SilverDoor boasts an impressive client portfolio which includes many FTSE 100 such as RBS, HSBC, Cadburys Schweppes and MAN Group Plc.

SilverDoor offers serviced apartments in over 160 locations globally such as Paris, New York, Abu Dhabi and Dubai, as well as across the UK providing [Birmingham serviced apartments](#), [Cardiff serviced apartments](#) and [serviced apartments in Swindon](#).

SilverDoor is based in Chiswick, West London.

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