

Sugar Rush? Sweet Tooth? Retro Sweets are back!



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Friday the 5th of February 1953 may not stand out in your mind but when you think about it this date actually probably had a BIG impact on your childhood; why? Because it marks the day when the Government ended sweet rationing of course! Meaning the sugar rush felt by kids all across the nation was well and truly back. It is also the reason that when you were growing up you had so much choice and freedom with the amount of sweets that were on offer to you.

Welcome to the Retro Sweet Shop!

Black jacks, cola bottles, dolly mixtures, caramac bars, drumstick lollies, flying saucers, love hearts, fruit salads, dip dabs, milk bottles and much more – Did you think they'd disappeared? Think again! All of your favourites are now back, ready for you to relive the old days.



I bet the mere mention of the above has taken you down memory lane and dug up concepts of your childhood. Going to the tuck shop in your break time to buy rainbow drops, trips to the corner shop to pick up some gobstoppers, walking home from school with a bag of cola cubes and hanging out with friends sharing all your favourites; sweets have been a part of our childhood and we all had our favourites but why should we abandon these sweet delights just because we are older? Let's carry on the tradition and start satisfying our sweet tooth again!

Thanks to the Internet boom there are now websites emerging that provide you with a huge range of retro chews, chocs, lollies, yummy gummies, treats and bubblegum as well as retro bars. The choice is so big that it is guaranteed to satisfy even the sweetest tooth and best of all they can make the perfect gift.

Treat your loved ones with traditional, retro sweet gifts...

Whether you are looking to buy for yourself or someone special, retro sweets are sure to put a smile on anyone's face. A prime example of when they make the perfect gift is a 21st or 30th birthday of one of your oldest friends, someone who you used to go to the corner shop with to buy sherbet sticks. Buying a gift hamper of retro sweets will bring back all the childhood memories of all the time the two of you spent together; what a perfect way to celebrate a special occasion!

Maybe you are looking to treat your special other half? Love hearts, Parma violets and strawberries and cream hard boiled old fashioned sweets are a cute, romantic way of saying I love you.

If you are looking to say thank you to a family member, such as your Grandma then think back to when you were young and how she always carried your favourite traditional sweets in her bag; why not repay the favour? Visit an online store and make your own gift bag of sweets, which includes all of her favourites and all of those classic sweets she used to keep especially for you. Not only does this provide her with lovely treats but it also demonstrates how much you appreciate everything she used to do for you and how much you love spending time with her.

What if the person you are buying the retro sweets for doesn't really have any memories of them from their childhood? Maybe they were too young or just never really indulged. In cases such as this I say let them start to create some memories now! Introduce them to the sweets that meant a lot to you when you were growing up because

remember your never too young or too old to get stuck into some sweets!

If you are looking to treat someone with a selection of sweets then DON'T rush out to your local shop; all you'll find there are a limited selection of modern sweets, what you need to do is get yourself to an online sweet shop. Visit a site that specialises in retro sweets from decades such as the 70's and 80's and you will be amazed at what you can find. All the classics and all your favourites will be on there; all that's left for you to do then is to pick which ones you want, so start looking now and create the perfect gift and trip down memory lane.

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