

# **Bigmouthmedia named the top UK agency for SEO and PPC**



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Bigmouthmedia has been named the UK's number 1 SEO and PPC agency in the New Media Age Marketing Services Guide 2009.

Widely regarded as the definitive guide to Britain's digital marketing landscape, the NMA league table is ranked on income, with bigmouthmedia's range of big brand client wins, cross-channel expertise and experienced management team cited as being key to the company's industry-leading status.

"Like every industry the search sector has faced a lot of challenges recently, but despite difficult economic circumstances the blend of effectiveness and measurable ROI that online marketing provides is still proving a winning combination," said Lyndsay Menzies, bigmouthmedia's Group Chief Operations Officer.

"There are many factors behind our success, but the most important is the dedicated, skilled and passionate bigmouth team that underpins everything we do."

Highlighting the international expertise offered by bigmouthmedia's offices in the UK, US, Germany, Italy, Norway, Sweden, France and Spain, New Media Age attributed the company's success to an unequivocal impact on clients' bottom lines: "The increased investment in search during the recession reflects the drum beaten by specialists and search pioneers over the past decade: that it's an incredibly effective, cost-efficient and wholly trackable marketing discipline."

Citing the latest available research, the guide's editors expect to see further growth in the year ahead. According to the recently published 2009 UK Search Engine Marketing Benchmark Report, half of Britain's senior marketers are set to increase their online budgets over the next 12 months.

The 2009 guide pointed to bigmouthmedia's retention of British Airways' combined PPC and SEO campaign - together with winning both the Sky and Europcar accounts - as the highlights of another successful year for the UK business. Editors also noted the launch of the agency's Online PR division and a raft of high profile executive appointments.

### **About bigmouthmedia**

Founded in 1997, bigmouthmedia is Europe's largest independent digital marketing agency. With a team of over 200 staff located across 13 offices in 10 countries on 3 continents, the company maximises exposure for major brands online through a variety of fully integrated digital marketing channels: [Search engine optimisation](#), PPC, Online Media Planning, [Affiliate marketing](#), Social Networking, Brand Monitoring, Online PR and Web Analytics. Bigmouthmedia also provides up to date daily [digital marketing news](#) to ensure clients are fully informed and aware of all industry developments.

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