32Red Online Casino Crowned Casino of the Decade

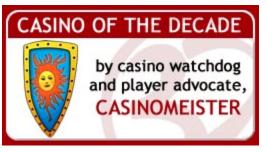


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32Red Online Casino receives the first ever Casino of the Decade award by gaming watchdogs, Casinomeister.

The Gibraltar-based online casino operator, 32Red.com, has been declared Casino of the Decade by leading casino player watchdog and advocacy site, Casinomeister. Following six successive years as the Best Casino winner, the latest title rewards the firm's consistent performance over the last 10 years.

During the last decade 32Red has featured regularly in award ceremonies and received prestigious nominations. As Casinomeister has highlighted in the past, and also in the company's most recent award, 32Red has raised the bar for others to follow by pioneering a personal,



transparent approach to player support and <u>casino bonuses</u>. In the official announcement, Bryan Bailey of Casinomeister said the following regarding 32Red's achievements and new award:

"They (32Red) have maintained their focus since their launch: personable customer service, responsive and effective management, professional solid operations. Publicly traded, fully transparent, and they are bound by an ideology that is based on player satisfaction. These guys have a lot to be proud of...again"

32Red CEO, Ed Ware, was delighted by the award, commenting "the Casino of the Decade sits above all other awards in this year's Casinomeister list and it's one we receive with a great deal of pride. 32Red aimed to be here when we launched the <u>online casino</u> and we're honoured that, come the end of 'naughties', we're right at the top of our industry".

Ware added that the company philosophy remains unchanged and that it will continue to drive the casino to new heights: "the numerous awards from Casinomeister in the past decade have shown that focussing on the player experience is valued where it matters most – the player's themselves, which Casinomeister and the award represents. It is both justification of this philosophy and motivation to continue providing a service that really is second to none"

About

32Red:

32Red is the six times winner of the Best Casino award and holder of the Casino of the Decade title from industry watchdog and player advocacy site, Casinomeister. 32Red is renowned for providing industry-leading levels of support to players and for its 350 casino games, including over 250 online slots, online roulette and more. Over 80% of 32Red's players are from the UK and 32Red is licensed and regulated by the Government of Gibraltar. The Company operates 32Red Casino, 32Red Poker, 32Red Mobile, 32Red Affiliates, 32Red Bet and DashCasino.com. 32Red Casino is committed to responsible gambling and ensures the company adheres fully to UK law. 32Red Plc listed on the London Stock Exchange in September 2005.

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