

A New Smile A New You For 2010

THE WHITE TEETH
COMPANY

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During 2008 and the last year the teeth whitening industry has continued to grow in the wake of the worst financial and economic downturn for many years and this is likely to be due to the fact that people are spending more money on personal grooming, botox, gym memberships and cosmetic surgery to make them look and feel better through these troubled times.

It is difficult to read any magazines or view TV makeover shows without teeth whitening being mentioned or featured and this is likely to continue as we enter 2010 as the range of teeth whitening products and services seem to give consumers the choice to suit their budgets and personal requirements.



BEFORE



AFTER

One company who has continued to grow is White Teeth Company – (<http://www.whiteteethcompany.co.uk>) who have grown their range of clinics across the south of England. Marketing Manager Jason Scott comments that the growth is due to customer demand and many of our clients are referred from previous customers.

Teeth whitening products can range from a few pounds for home whitening kits purchased in supermarkets or online to more professional services like [laser teeth whitening](#). Technology have helped develop the industry allowing the treatment to only take just over one hour and can be undertaken in one visit.

Teeth whitening is perfect for anyone who have stained teeth caused by lifestyle staining including smoking, red wine, coffee, tea, cola, curries etc etc. Most staining on the teeth will build up over a matter of time as the enamel absorbs the colorants in our daily diets and changes the colour of our teeth.

Like any service customers are looking for the combination of competitive prices, maximum convenience and obviously the best results possible and this is going to be the challenge for the fledgling industry during 2010.

Company

Established in 2007 The White Teeth Company offers laser teeth whitening in clinics over the south of England.

History

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